

**LIBRARY**  
**BUREAU OF THE CENSUS**













Census  
H  
5429.3  
.U.35x  
1981  
[v.1]  
no.2  
c.2

# 1982

## Census of Retail Trade

RC82-A-28

GEOGRAPHIC AREA SERIES

# Nebraska



U.S. Department of Commerce  
BUREAU OF THE CENSUS

U.S. DEPT. OF COMMERCE  
BUREAU OF THE CENSUS  
4-7500-1

---

The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

---



HF  
5429.3  
4535x  
1982  
v.1  
pt. 28-30

# 1982

## Census of Retail Trade

---

RC82-A-28

GEOGRAPHIC AREA SERIES

# Nebraska

---

Issued November 1984



**U.S. Department of Commerce**

**Malcolm Baldrige**, Secretary  
**Clarence J. Brown**, Deputy Secretary  
**Sidney Jones**, Under Secretary for  
Economic Affairs

**BUREAU OF THE CENSUS**

**John G. Keane**,  
Director

---



## BUREAU OF THE CENSUS

John G. Keane, Director  
C. L. Kincannon, Deputy Director

Charles A. Waite, Associate Director for  
Economic Fields

John H. Berry, Assistant Director for  
Economic and Agriculture Censuses

### BUSINESS DIVISION

Howard N. Hamilton, Chief

**ACKNOWLEDGMENTS**—Many persons participated in the various activities of the 1982 Census of Retail Trade. Primary direction of the program was performed by **Shirley Kallek**, Associate Director for Economic Fields (until May 1983), **Charles A. Waite**, her successor, and **Michael G. Farrell**, Assistant Director for Economic and Agriculture Censuses (until August 1984), and **John H. Berry**, his successor.

This report was prepared in the Business Division under the general direction of **Gerald F. Cranford**, Chief (until December 1983), and **Howard N. Hamilton**, his successor. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Edward D. Walker**, **Richard W. Graham**, **M. Yvonne Wade**, **Anne M. Sigda**, **Janis D. Byrd**, **Jack R. Drago**, and **Shalanda Y. Campbell**. **Alvin H. Barten**, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of **Howard R. Dennis**, Assistant Division Chief for Data Processing. **William C. Wester**, Chief, Census Programming Branch, assisted by **Steven G. McCraith**, **Judith A. McKay**, **William E. Jagg**, and **Robert J. Hemmig**, was primarily responsible for planning and implementing the programs. The computer programs were developed by **Leonard S. Sammarco**, **Jane M. Jaworski**, **Ann Chen Liau**, **Janice S. Farquhar**, **Donald K. Salzman**, and **Christina Arledge**. **Emory G. Fuller** and **Pearl E. Young** were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of **Nash J. Monsour**, Assistant Division Chief for Research and Methodology, with primary staff assistance by **Joseph K. Garrett**, **Carl A. Konschnik**, and **Michael Z. Shimberg**. **Dorothy J. Reynolds**, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, **W. Joel Richardson**, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, **Robert L. Kirkland**, Chief.

Publication planning, design, editorial review, composition, and printing procurement were performed in the Publications Services Division, **Raymond J. Koski**, Chief.

Geographic coding procedures and associated computer programs were developed in the Geography Division, **Robert W. Marx**, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed in the Data Preparation Division, **Don L. Adams**, Chief.

Computer processing was performed in the Computer Services Division, **C. Thomas DiNenna**, Chief (until February 1984), and **John E. Halterman**, his successor.

Photocomposition programs for the statistical tables were developed in the Systems Support Division, **Larry J. Patin**, Chief (until October 1983), and **Arnold E. Levin**, his successor.

The overall planning and review of the census operations were performed by the staff of the office of the Assistant Director for Economic and Agriculture Censuses.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

### Library of Congress Cataloging in Publication Data

Census of retail trade (1982)  
1982 census of retail trade.

Contents: [1] Geographic area series — [2] Industry series — [3] Major retail centers in standard metropolitan statistical areas.

Supt. of Docs. no.: C 3.255/2-2: RC82-A-

1. Retail trade—United States—Statistics—Collected works. I. United States. Bureau of the Census.  
HF5429.3.C4 1983 381'.1'0973 83-600162

For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.



# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

## CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

2. Each State and the District of Columbia.
3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000<sup>4</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>4</sup> Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside standard metropolitan statistical areas.
6. Each county or county equivalent.<sup>5 6</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>4 5</sup>

For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>4</sup>

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

<sup>2</sup>Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

<sup>3</sup>On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

<sup>4</sup>According to 1980 Census of Population.

<sup>5</sup>Those defined as of January 1, 1982.

<sup>6</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.



## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time

and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- \*\* Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were mis-coded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Represents zero.
- †† Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were mis-coded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- (D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
- (IC) Independent city.
- (NA) Not available.
- (NC) Not comparable.
- (X) Not applicable.
- n.e.c. Not elsewhere classified.
- r Revised.
- pt. Part.
- SIC Standard Industrial Classification.
- SCSA Standard Consolidated Statistical Area.
- SMSA Standard Metropolitan Statistical Area.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State. . . . .	X	X	X					X	X	X
SCSA's in the State. . . . .										
SMSA's in the State. . . . .				X						
Area of the State not in any SMSA. . . . .					X					
Counties in the State. . . . .						<sup>1</sup> X		X	X	
Places in the State. . . . .							<sup>1</sup> X	<sup>2</sup> X		<sup>2</sup> X
<b>DATA ITEMS<sup>3</sup></b>										
All establishments:										
Establishments. . . . .	X	X		X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Unincorporated businesses. . . . .	X			X	X	X	X	X		
Number of inhabitants per establishment. . . . .			X							
1977 to 1982 comparative statistics (establishments, sales). . . . .										
		X								
Sales per capita. . . . .			X							
Sales per establishment. . . . .			X							
Counties ranked by volume of sales. . . . .									X	
Places ranked by volume of sales. . . . .										<sup>2</sup> X
Establishments with payroll:										
Establishments. . . . .	X			X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Annual payroll. . . . .	X	X		X	X	X	X	X		
First quarter payroll. . . . .	X			X	X	X	X	X		
Paid employees for pay period including March 12, 1982. . . . .	X			X	X	X	X	X		
1977 to 1982 comparative statistics (sales, payroll). . . . .										
		X								
Sales per establishment. . . . .			X							
Sales per employee. . . . .			X							
Payroll per employee. . . . .			X							
Employees per establishment. . . . .			X							
Establishments without payroll:										
Sales per establishment. . . . .			X							

<sup>1</sup> Includes areas with 500 retail establishments or more.

<sup>2</sup> Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

<sup>3</sup> See Explanation of Terms, appendix A.



# Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States . . . . .	X	X	X	X	X						
State . . . . .	X	X	X	X	X						
SCSA . . . . .	X	X	X	X							
SMSA . . . . .	X	X	X	X							
County . . . . .	X	X	X	X							
Place . . . . .	X	X	X	X							
<b>MAJOR RETAIL CENTERS</b>											
SMSA . . . . .	X	X									
City . . . . .	X	X	X	X							
CBD . . . . .	X	X	X	X							
MRC . . . . .	X	X	X	X							
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States . . . . .	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States . . . . .		X	X							X	<sup>1</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States . . . . .	X	X				X					
State . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
SMSA . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States . . . . .	X	X	X	X							<sup>3</sup> X
State . . . . .	X	X	X	X							<sup>3</sup> X
SMSA . . . . .	X	X	X	X							<sup>3</sup> X

<sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

<sup>3</sup> For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.



# Nebraska

## CONTENTS

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction . . . . .	III
Users' Guide for Locating Statistics in This Report by Table Number . . . . .	VI
Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports . . . . .	VII
Summary of Findings . . . . .	2

### TABLES

1. Summary Statistics for the State: 1982 . . . . .	3
2. Comparative Statistics for the State: 1982 and 1977 . . . . .	5
3. Selected Ratios for the State: 1982 . . . . .	7
4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982 . . . . .	9
5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982 . . . . .	12
6. Summary Statistics for Counties With 500 Establishments or More: 1982 . . . . .	14
7. Summary Statistics for Places With 500 Establishments or More: 1982 . . . . .	17
8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1982 . . . . .	20
9. Counties Ranked by Volume of Sales: 1982 . . . . .	26
10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982 . . . . .	26

### APPENDIXES

A. General Explanation . . . . .	A-1
B. General Questions . . . . .	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers . . . . .	C-1
D. Standard Metropolitan Statistical Areas . . . . .	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982 . . . . .	E-1
F. Geographic Notes . . . . .	F-1

Publication Program . . . . .	Inside back cover
-------------------------------	-------------------

# SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that Nebraska's 16,402 retail stores had sales totaling \$7.0 billion. In 1977, 15,350 stores had sales of \$5.1 billion. These data also revealed that the State's 11,140 retail establishments with payroll registered \$6.8 billion in sales in 1982, compared to sales of \$4.9 billion by 11,171 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 19.9 percent of the State's total sales by retailers in 1982, compared to 18.5 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 15.4 percent of sales, gasoline service stations with 11.0 percent, department stores (including leased departments) with 9.6 percent, and eating places with 8.4 percent.

For 1982, sales for all retailers in Nebraska averaged \$427 thousand per establishment, compared to \$334 thousand in 1977. Sales for establishments with payroll averaged \$608 thousand in 1982, compared to \$442 thousand in 1977. In 1982, department stores (including leased departments) averaged \$7.8 million per establishment; new car dealers, \$3.2 million; grocery stores, \$1.6 million; furniture stores, \$969 thousand; and drug and proprietary stores, \$477 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$64 thousand. New car dealers had sales per employee of \$193 thousand, which contrasts sharply with the \$17 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$792 million, compared to \$577 million for 1977. Payroll as a percent of sales of establishments with payroll averaged 11.7 percent for all retailers, 25.9 percent for eating places, and 5.3 percent for gasoline service stations.

There were 105,492 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 102,453 employees in 1977. Eating places were the largest employers, with 32,567 employees; followed by grocery stores, 13,677 employees; and department stores (excluding leased departments), 9,422.

Douglas County led the counties in the State, accounting for 31.5 percent of total sales by retailers. Omaha had the largest sales among all places in the State, with 28.4 percent of the State total.



Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	Retail trade <sup>2</sup> .....	16 402	6 995 482	9 446	1 005	11 140	6 774 893	792 155	187 946	105 492
52	Building materials, hardware, garden supply, and mobile home dealers.....	††	††	††	††	820	439 295	57 205	12 900	4 716
521, 3	Building materials and supply stores.....	††	††	††	††	434	314 114	41 464	9 387	2 964
521	Lumber and other building materials dealers.....	††	††	††	††	373	296 408	38 803	8 710	2 730
523	Paint, glass, and wallpaper stores.....	††	††	††	††	61	17 706	2 661	677	234
525	Hardware stores.....	††	††	††	††	271	76 201	9 794	2 308	1 177
526	Retail nurseries, lawn and garden supply stores.....	††	††	††	††	77	29 914	4 289	802	432
527	Mobile home dealers.....	††	††	††	††	38	19 066	1 658	403	143
53	General merchandise group stores.....	††	††	††	††	328	784 103	90 171	20 523	12 128
531	Department stores (incl. leased depts.) <sup>3</sup> 4.....	††	††	††	††	84	651 620	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	84	595 577	69 852	15 553	9 422
531 pt.	Conventional <sup>3</sup> .....	††	††	††	††	15	125 837	15 832	3 508	2 308
531 pt.	Discount or mass merchandising <sup>3</sup> .....	††	††	††	††	54	311 884	32 739	7 119	4 504
531 pt.	National chain <sup>3</sup> .....	††	††	††	††	15	157 856	21 281	4 926	2 610
533	Variety stores.....	††	††	††	††	108	56 376	7 662	1 733	1 197
539	Miscellaneous general merchandise stores.....	††	††	††	††	136	132 150	12 657	3 237	1 509
54	Food stores.....	††	††	††	††	1 229	1 419 864	138 950	34 067	15 756
541	Grocery stores.....	††	††	††	††	870	1 351 113	127 815	31 506	13 677
542	Meat and fish (seafood) markets.....	††	††	††	††	78	20 297	2 783	669	349
546	Retail bakeries.....	††	††	††	††	153	16 915	4 817	1 090	1 074
5462	Retail bakeries—baking and selling.....	††	††	††	††	146	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only.....	††	††	††	††	7	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores.....	††	††	††	††	128	31 539	3 535	802	656
543	Fruit stores and vegetable markets.....	††	††	††	††	9	1 495	110	16	14
544	Candy, nut, and confectionery stores.....	††	††	††	††	23	3 603	662	162	153
545	Dairy products stores.....	††	††	††	††	61	21 668	2 034	453	386
549	Miscellaneous food stores.....	††	††	††	††	35	4 773	729	171	103
55 ex. 554	Automotive dealers.....	††	††	††	††	822	1 295 442	113 507	27 018	7 963
551	Motor vehicle dealers—new and used cars.....	††	††	††	††	322	1 041 281	80 933	19 368	5 392
552	Motor vehicle dealers—used cars only.....	††	††	††	††	105	46 835	3 326	778	281
553	Auto and home supply stores.....	††	††	††	††	297	138 570	22 554	5 371	1 677
553 pt.	Tire, battery, and accessory dealers.....	††	††	††	††	279	127 377	20 992	5 083	1 543
553 pt.	Other auto and home supply stores.....	††	††	††	††	18	11 193	1 562	288	134
555, 6, 7, 9	Miscellaneous automotive dealers.....	††	††	††	††	98	68 756	6 694	1 501	613
555	Boat dealers.....	††	††	††	††	22	13 339	1 243	268	123
556	Recreational and utility trailer dealers.....	††	††	††	††	25	22 736	1 858	437	131
557	Motorcycle dealers.....	††	††	††	††	48	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c. ....	††	††	††	††	3	(D)	(D)	(D)	(D)
554	Gasoline service stations.....	††	††	††	††	1 129	743 238	39 206	9 224	5 158
56	Apparel and accessory stores.....	††	††	††	††	1 022	344 553	48 792	11 867	7 071
561	Men's and boys' clothing and furnishings stores.....	††	††	††	††	127	42 574	7 709	1 827	869
562, 3, 8	Women's clothing and specialty stores and furriers.....	††	††	††	††	385	124 944	15 527	3 660	2 742
562	Women's ready-to-wear stores.....	††	††	††	††	352	118 139	14 356	3 331	2 519
563, 8	Women's accessory and specialty stores and furriers.....	††	††	††	††	33	6 805	1 171	329	223
565	Family clothing stores.....	††	††	††	††	192	98 918	13 906	3 499	2 032
566	Shoe stores.....	††	††	††	††	251	68 519	10 112	2 529	1 190
566 pt.	Men's shoe stores.....	††	††	††	††	16	2 510	346	79	43
566 pt.	Women's shoe stores.....	††	††	††	††	42	11 425	2 004	486	225
566 pt.	Children's and juveniles' shoe stores.....	††	††	††	††	4	627	132	30	16
566 pt.	Family shoe stores.....	††	††	††	††	189	53 957	7 630	1 934	906
564, 9	Other apparel and accessory stores.....	††	††	††	††	67	9 598	1 538	352	238
564	Children's and infants' wear stores.....	††	††	††	††	28	3 966	574	156	94
569	Miscellaneous apparel and accessory stores.....	††	††	††	††	39	5 632	964	196	144
57	Furniture, home furnishings, and equipment stores.....	††	††	††	††	651	327 710	42 588	10 848	3 822
5712	Furniture stores.....	††	††	††	††	187	181 267	22 005	6 055	1 713
5713, 4, 9	Home furnishing stores.....	††	††	††	††	161	48 019	7 440	1 720	751
5713	Floor covering stores.....	††	††	††	††	83	34 567	4 814	1 046	373
5714	Drapery, curtain, and upholstery stores.....	††	††	††	††	29	4 977	1 129	278	156
5719	Miscellaneous home furnishing stores.....	††	††	††	††	49	8 475	1 497	396	222
572	Household appliance stores.....	††	††	††	††	96	31 003	3 985	875	361
573	Radio, television, and music stores.....	††	††	††	††	207	67 421	9 158	2 198	997
5732	Radio and television stores.....	††	††	††	††	144	48 530	6 182	1 439	569
5733	Music stores.....	††	††	††	††	63	18 891	2 976	759	428
5733 pt.	Record shops.....	††	††	††	††	18	6 203	659	169	99
5733 pt.	Musical instrument stores.....	††	††	††	††	45	12 688	2 317	590	329

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
58	Eating and drinking places .....	††	††	††	††	2 870	668 506	164 202	38 074	36 377
5812	Eating places .....	††	††	††	††	1 989	567 996	147 231	34 006	32 567
5812 pt.	Restaurants and lunchrooms .....	††	††	††	††	1 008	294 153	81 904	19 230	18 227
5812 pt.	Cafeterias .....	**	**	**	**	38	14 688	4 282	965	862
5812 pt.	Refreshment places .....	**	**	**	**	819	233 845	55 139	12 425	12 030
5812 pt.	Other eating places .....	**	**	**	**	124	25 310	5 906	1 386	1 448
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	881	100 510	16 971	4 068	3 810
591	Drug and proprietary stores .....	††	††	††	††	421	200 632	26 349	6 397	3 546
591 pt.	Drug stores .....	**	**	**	**	407	199 170	26 153	6 341	3 498
591 pt.	Proprietary stores .....	**	**	**	**	14	1 462	196	56	48
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	1 848	551 550	71 185	17 028	8 955
592	Liquor stores .....	††	††	††	††	319	86 951	6 252	1 472	1 169
593	Used merchandise stores .....	††	††	††	††	139	19 433	4 596	1 074	515
594	Miscellaneous shopping goods stores .....	††	††	††	††	667	175 644	24 464	5 828	3 348
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	152	53 217	6 797	1 502	724
5941 pt.	General line sporting goods stores .....	**	**	**	**	73	31 607	4 307	1 030	433
5941 pt.	Specialty line sporting goods stores .....	**	**	**	**	79	21 610	2 490	472	291
5942	Book stores .....	††	††	††	††	58	18 078	2 067	481	327
5943	Stationery stores .....	††	††	††	††	13	1 165	216	47	42
5944	Jewelry stores .....	††	††	††	††	140	42 089	6 884	1 783	704
5945	Hobby, toy, and game shops .....	††	††	††	††	66	11 166	1 454	380	278
5946	Camera and photographic supply stores .....	††	††	††	††	18	8 961	1 137	312	105
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	125	20 908	3 294	692	602
5948	Luggage and leather goods stores .....	††	††	††	††	4	685	104	26	13
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	91	19 375	2 511	605	553
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	184	124 786	15 116	3 732	1 520
5961	Mail order houses .....	††	††	††	††	77	74 334	5 114	1 246	499
5962	Automatic merchandising machine operators .....	††	††	††	††	43	29 192	5 675	1 396	468
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	64	21 260	4 327	1 090	553
598	Fuel and ice dealers .....	††	††	††	††	109	77 994	6 897	1 719	555
5983	Fuel oil dealers .....	††	††	††	††	16	15 632	817	208	86
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	87	59 073	5 662	1 398	425
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	6	3 289	418	113	44
5992	Florists .....	††	††	††	††	183	23 208	4 775	1 085	886
5993	Cigar stores and stands .....	††	††	††	††	11	2 902	655	139	141
5994	News dealers and newsstands .....	††	††	††	††	5	1 085	158	25	21
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	231	39 547	8 272	1 954	800
5999 pt.	Optical goods stores .....	**	**	**	**	73	13 058	3 146	742	226
5999 pt.	Pet shops .....	**	**	**	**	33	4 662	1 009	219	175
5999 pt.	Typewriter stores .....	**	**	**	**	9	1 266	230	61	27
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	**	**	**	**	116	20 561	3 887	932	372

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 2. Comparative Statistics for the State: 1982 and 1977**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>					Establishments with payroll <sup>1</sup>					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	Retail trade <sup>2</sup> -----	16 402	15 350	6 995 482	5 122 803	36.6	6 774 893	4 940 920	37.1	792 155	577 458	37.2
52	Building materials, hardware, garden supply, and mobile home dealers -----	††	1 146	††	357 677	(NA)	439 295	344 557	27.5	57 205	41 292	38.5
521, 3	Building materials and supply stores -----	††	543	††	253 623	(NA)	314 114	249 005	26.1	41 464	30 270	37.0
521	Lumber and other building materials dealers -----	††	439	††	234 745	(NA)	296 408	230 477	28.6	38 803	27 634	40.4
523	Paint, glass, and wallpaper stores -----	††	104	††	18 878	(NA)	17 706	18 528	-4.4	2 661	2 636	.9
525	Hardware stores -----	††	368	††	56 262	(NA)	76 201	51 473	48.0	9 794	6 296	55.6
526	Retail nurseries, lawn and garden supply stores -----	††	151	††	18 373	(NA)	29 914	16 074	86.1	4 289	2 166	98.0
527	Mobile home dealers -----	††	84	††	29 419	(NA)	19 066	28 005	-31.9	1 658	2 560	-35.2
53	General merchandise group stores -----	††	447	††	645 493	(NA)	784 103	642 154	22.1	90 171	78 893	14.3
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	78	††	507 103	(NA)	651 620	507 103	28.5	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	78	††	470 012	(NA)	595 577	470 012	26.7	69 852	59 134	18.1
531 pt.	Conventional <sup>5</sup> -----	††	(NA)	††	(NA)	(NA)	125 837	(NA)	(NA)	15 832	(NA)	(NA)
531 pt.	Discount or mass merchandising <sup>6</sup> -----	††	(NA)	††	(NA)	(NA)	311 884	(NA)	(NA)	32 739	(NA)	(NA)
531 pt.	National chain <sup>7</sup> -----	††	(NA)	††	(NA)	(NA)	157 856	(NA)	(NA)	21 281	(NA)	(NA)
533	Variety stores -----	††	162	††	42 958	(NA)	56 376	41 641	35.4	7 662	6 340	20.9
539	Miscellaneous general merchandise stores -----	††	207	††	132 523	(NA)	132 150	130 501	1.3	12 657	13 419	-5.7
54	Food stores -----	††	1 422	††	971 753	(NA)	1 419 864	955 468	48.6	138 950	87 378	59.0
541	Grocery stores -----	††	999	††	924 741	(NA)	1 351 113	914 749	47.7	127 815	80 556	58.7
542	Meat and fish (seafood) markets -----	††	91	††	14 852	(NA)	20 297	13 868	46.4	2 783	1 871	48.7
546	Retail bakeries -----	††	144	††	11 626	(NA)	16 915	10 975	54.1	4 817	3 250	48.2
5462	Retail bakeries—baking and selling -----	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only -----	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	††	188	††	20 534	(NA)	31 539	15 876	98.7	3 535	1 701	107.8
543	Fruit stores and vegetable markets -----	††	27	††	2 621	(NA)	1 495	1 367	9.4	110	116	-5.2
544	Candy, nut, and confectionery stores -----	††	24	††	1 369	(NA)	3 603	1 075	235.2	662	1 988	234.3
545	Dairy products stores -----	††	79	††	12 925	(NA)	21 668	10 865	99.4	2 034	1 062	91.5
549	Miscellaneous food stores -----	††	58	††	3 619	(NA)	4 773	2 569	85.8	729	325	124.3
55 ex. 554	Automotive dealers -----	††	1 267	††	1 096 797	(NA)	1 295 442	1 071 705	20.9	113 507	92 134	23.2
551	Motor vehicle dealers—new and used cars -----	††	380	††	893 370	(NA)	1 041 281	893 370	16.6	80 933	72 057	12.3
552	Motor vehicle dealers—used cars only -----	††	322	††	59 141	(NA)	46 835	43 195	8.4	3 326	2 884	15.3
553	Auto and home supply stores -----	††	355	††	80 806	(NA)	138 570	78 120	77.4	22 554	12 236	84.3
553 pt.	Tire, battery, and accessory dealers -----	**	**	**	**	**	127 377	70 797	79.9	20 992	11 442	83.5
553 pt.	Other auto and home supply stores -----	**	**	**	**	**	11 193	7 323	52.8	1 562	794	96.7
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	210	††	63 480	(NA)	68 756	57 020	20.6	6 694	4 957	35.0
555	Boat dealers -----	††	36	††	12 763	(NA)	13 339	(D)	(D)	1 243	(D)	(D)
556	Recreational and utility trailer dealers -----	††	59	††	30 016	(NA)	22 736	28 516	-20.3	1 858	1 968	-5.6
557	Motorcycle dealers -----	††	64	††	16 828	(NA)	(D)	15 666	(D)	(D)	1 699	(D)
559	Automotive dealers, n.e.c. -----	††	51	††	3 873	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	††	1 733	††	529 724	(NA)	743 238	498 900	49.0	39 206	38 557	1.7
56	Apparel and accessory stores -----	††	1 044	††	242 147	(NA)	344 553	237 663	45.0	48 792	34 963	39.6
561	Men's and boys' clothing and furnishings stores -----	††	162	††	40 311	(NA)	42 574	39 494	7.8	7 709	6 310	22.2
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	361	††	74 103	(NA)	124 944	72 644	72.0	15 527	10 716	44.9
562	Women's ready-to-wear stores -----	††	316	††	69 322	(NA)	118 139	68 519	72.4	14 356	9 981	43.8
563, 8	Women's accessory and specialty stores and furriers -----	††	45	††	4 781	(NA)	6 805	4 125	65.0	1 171	735	59.3
565	Family clothing stores -----	††	206	††	76 541	(NA)	98 918	75 813	30.5	13 906	10 434	33.3
566	Shoe stores -----	††	250	††	45 567	(NA)	68 519	44 695	53.3	10 112	6 778	49.2
566 pt.	Men's shoe stores -----	**	**	**	**	**	2 510	(D)	(D)	346	(D)	(D)
566 pt.	Women's shoe stores -----	**	**	**	**	**	11 425	6 876	66.2	2 004	977	105.1
566 pt.	Children's and juveniles' shoe stores -----	**	**	**	**	**	627	(D)	(D)	132	(D)	(D)
566 pt.	Family shoe stores -----	**	**	**	**	**	53 957	35 300	52.9	7 630	5 435	40.4
564, 9	Other apparel and accessory stores -----	††	65	††	5 625	(NA)	9 598	5 017	91.3	1 538	725	112.1
564	Children's and infants' wear stores -----	††	23	††	2 871	(NA)	3 966	2 779	42.7	574	370	55.1
569	Miscellaneous apparel and accessory stores -----	††	42	††	2 754	(NA)	5 632	2 238	151.7	964	355	171.5

See footnotes at end of table.

**Table 2. Comparative Statistics for the State: 1982 and 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>					Establishments with payroll <sup>1</sup>					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
57	Furniture, home furnishings, and equipment stores .....	††	1 192	††	261 500	(NA)	327 710	248 267	32.0	42 588	31 526	35.1
5712	Furniture stores .....	††	245	††	124 389	(NA)	181 267	122 117	48.4	22 005	13 885	58.5
5713, 4, 9	Home furnishing stores .....	††	399	††	52 316	(NA)	48 019	47 651	.8	7 440	6 400	16.3
5713	Floor covering stores .....	††	161	††	42 054	(NA)	34 567	40 331	-14.3	4 814	4 960	-3.0
5714	Drapery, curtain, and upholstery stores .....	††	136	††	6 656	(NA)	4 977	5 201	-4.3	1 129	1 036	9.0
5719	Miscellaneous home furnishing stores .....	††	102	††	3 606	(NA)	8 475	2 119	300.0	1 497	404	270.5
572	Household appliance stores .....	††	221	††	33 766	(NA)	31 003	31 839	-2.6	3 985	4 659	-14.5
573	Radio, television, and music stores .....	††	327	††	51 029	(NA)	67 421	46 660	44.5	9 158	6 582	39.1
5732	Radio and television stores .....	††	241	††	30 573	(NA)	48 530	27 125	78.9	6 182	3 610	71.2
5733	Music stores .....	††	86	††	20 456	(NA)	18 891	19 535	-3.3	2 976	2 972	.1
5733 pt.	Record shops .....	**	**	**	**	**	6 203	5 786	7.2	659	732	-10.0
5733 pt.	Musical instrument stores .....	**	**	**	**	**	12 688	13 749	-7.7	2 317	2 240	3.4
58	Eating and drinking places .....	††	3 190	††	474 191	(NA)	668 506	457 865	46.0	164 202	109 420	50.1
5812	Eating places .....	††	2 086	††	368 857	(NA)	567 996	362 125	56.9	147 231	93 693	57.1
5812 pt.	Restaurants and lunchrooms .....	**	**	**	**	**	294 153	202 008	45.6	81 904	55 974	46.3
5812 pt.	Cafeterias .....	**	**	**	**	**	14 688	10 474	40.2	4 282	3 191	34.2
5812 pt.	Refreshment places .....	**	**	**	**	**	233 845	131 057	78.4	55 139	30 893	78.5
5812 pt.	Other eating places .....	**	**	**	**	**	25 310	18 586	36.2	5 906	3 635	62.5
5813	Drinking places (alcoholic beverages) .....	††	1 104	††	105 334	(NA)	100 510	95 740	5.0	16 971	15 727	7.9
591	Drug and proprietary stores .....	††	435	††	144 289	(NA)	200 632	142 774	40.5	26 349	18 656	41.2
591 pt.	Drug stores .....	**	**	**	**	**	199 170	141 823	40.4	26 153	18 542	41.0
591 pt.	Proprietary stores .....	**	**	**	**	**	1 462	951	53.7	196	114	71.9
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	3 474	††	399 232	(NA)	551 550	341 567	61.5	71 185	44 639	59.5
592	Liquor stores .....	††	386	††	66 712	(NA)	86 951	59 896	45.2	6 252	4 705	32.9
593	Used merchandise stores .....	††	373	††	15 681	(NA)	19 433	9 457	105.5	4 596	1 979	132.2
594	Miscellaneous shopping goods stores ..	††	1 071	††	113 541	(NA)	175 644	104 040	68.8	24 464	13 540	80.7
5941	Sporting goods stores and bicycle shops .....	††	231	††	27 271	(NA)	53 217	24 530	116.9	6 797	2 997	126.8
5941 pt.	General line sporting goods stores ..	**	**	**	**	**	31 607	12 962	143.8	4 307	1 567	174.9
5941 pt.	Specialty line sporting goods stores .....	**	**	**	**	**	21 610	11 568	86.8	2 490	1 430	74.1
5942	Book stores .....	††	85	††	10 926	(NA)	18 078	10 313	75.3	2 067	1 301	58.9
5943	Stationery stores .....	††	17	††	1 604	(NA)	1 165	(D)	(D)	216	(D)	(D)
5944	Jewelry stores .....	††	210	††	30 857	(NA)	42 089	29 180	44.2	6 884	4 055	69.8
5945	Hobby, toy, and game shops .....	††	168	††	10 979	(NA)	11 166	9 735	14.7	1 454	907	60.3
5946	Camera and photographic supply stores .....	††	33	††	6 645	(NA)	8 961	6 475	38.4	1 137	889	27.9
5947	Gift, novelty, and souvenir shops .....	††	184	††	10 824	(NA)	20 908	9 567	118.5	3 294	1 625	102.7
5948	Luggage and leather goods stores .....	††	12	††	846	(NA)	685	(D)	(D)	104	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	††	130	††	12 210	(NA)	19 375	12 373	56.6	2 511	1 533	63.8
596	Nonstore retailers <sup>2</sup> .....	††	245	††	78 873	(NA)	124 786	75 640	65.0	15 116	9 767	54.8
5961	Mail order houses .....	††	82	††	35 265	(NA)	74 334	34 899	113.0	5 114	2 516	103.3
5962	Automatic merchandising machine operators .....	††	104	††	26 745	(NA)	29 192	23 878	22.3	5 675	4 403	28.9
5963	Direct selling establishments <sup>2</sup> .....	††	59	††	16 863	(NA)	21 260	16 863	26.1	4 327	2 848	51.9
598	Fuel and ice dealers .....	††	203	††	55 038	(NA)	77 994	47 903	62.8	6 897	4 902	40.7
5983	Fuel oil dealers .....	††	66	††	12 832	(NA)	15 632	(D)	(D)	817	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	113	††	39 584	(NA)	59 073	38 420	53.8	5 662	4 241	33.5
5982	Fuel and ice dealers, n.e.c. ....	††	24	††	2 622	(NA)	3 289	(D)	(D)	418	(D)	(D)
5992	Florists .....	††	202	††	17 357	(NA)	23 208	16 497	40.7	4 775	3 655	30.6
5993	Cigar stores and stands .....	††	14	††	747	(NA)	2 902	702	313.4	655	83	689.2
5994	News dealers and newsstands .....	††	46	††	2 741	(NA)	1 085	1 834	-40.8	158	205	-22.9
5999	Miscellaneous retail stores, n.e.c. ....	††	934	††	48 542	(NA)	39 547	25 598	54.5	8 272	5 803	42.5
5999 pt.	Optical goods stores .....	**	**	**	**	**	13 058	10 951	19.2	3 146	2 757	14.1
5999 pt.	Pet shops .....	**	**	**	**	**	4 662	2 363	97.3	1 009	552	82.8
5999 pt.	Typewriter stores .....	**	**	**	**	**	1 266	784	61.5	230	154	49.4
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	**	**	**	**	**	20 561	11 500	78.8	3 887	2 340	66.1

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>			Establishments with payroll <sup>1</sup>				Establishments without payroll—Sales per establishment <sup>1</sup> (dollars)
		Inhabitants per establishment <sup>2</sup> (number)	Sales		Sales		Annual payroll per employee <sup>3</sup> (dollars)	Employees per establishment <sup>3</sup> (number)	
			Per capita <sup>2</sup> (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee <sup>3</sup> (dollars)			
	Retail trade <sup>4</sup> -----	96	4 456	426 502	608 159	64 222	7 509	9	41 921
52	Building materials, hardware, garden supply, and mobile home dealers -----	††	††	††	535 726	93 150	12 130	6	††
521, 3	Building materials and supply stores -----	††	††	††	723 765	105 976	13 989	7	††
521	Lumber and other building materials dealers -----	††	††	††	794 660	108 574	14 214	7	††
523	Paint, glass, and wallpaper stores -----	††	††	††	290 262	75 667	11 372	4	††
525	Hardware stores -----	††	††	††	281 185	64 742	8 321	4	††
526	Retail nurseries, lawn and garden supply stores -----	††	††	††	388 494	69 245	9 928	6	††
527	Mobile home dealers -----	††	††	††	501 737	133 329	11 594	4	††
53	General merchandise group stores -----	††	††	††	2 390 558	64 652	7 435	37	††
531	Department stores (incl. leased depts.) <sup>5 6</sup> -----	††	††	††	7 757 381	(NA)	(NA)	(NA)	††
531	Department stores (excl. leased depts.) <sup>5</sup> -----	††	††	††	7 090 202	63 211	7 414	112	††
531 pt.	Conventional <sup>5</sup> -----	††	††	††	8 389 133	54 522	6 860	154	††
531 pt.	Discount or mass merchandising <sup>5</sup> -----	††	††	††	5 775 630	69 246	7 269	83	††
531 pt.	National chain <sup>5</sup> -----	††	††	††	10 523 733	60 481	8 154	174	††
533	Variety stores -----	††	††	††	522 000	47 098	6 401	11	††
539	Miscellaneous general merchandise stores -----	††	††	††	971 691	87 575	8 388	11	††
54	Food stores -----	††	††	††	1 155 300	90 116	8 819	13	††
541	Grocery stores -----	††	††	††	1 553 003	98 787	9 345	16	††
542	Meat and fish (seafood) markets -----	††	††	††	260 218	58 158	7 974	4	††
546	Retail bakeries -----	††	††	††	110 556	15 750	4 485	7	††
5462	Retail bakeries—baking and selling -----	††	††	††	(D)	(D)	(D)	(D)	††
5463	Retail bakeries—selling only -----	††	††	††	(D)	(D)	(D)	(D)	††
543, 4, 5, 9	Other food stores -----	††	††	††	246 398	48 078	5 389	5	††
543	Fruit stores and vegetable markets -----	††	††	††	166 111	106 786	7 857	2	††
544	Candy, nut, and confectionery stores -----	††	††	††	156 652	23 549	4 327	7	††
545	Dairy products stores -----	††	††	††	355 213	56 135	5 269	6	††
549	Miscellaneous food stores -----	††	††	††	136 371	46 340	7 078	3	††
55 ex. 554	Automotive dealers -----	††	††	††	1 575 964	162 683	14 254	10	††
551	Motor vehicle dealers—new and used cars -----	††	††	††	3 233 792	193 116	15 010	17	††
552	Motor vehicle dealers—used cars only -----	††	††	††	446 048	166 673	11 836	3	††
553	Auto and home supply stores -----	††	††	††	466 566	82 630	13 449	6	††
553 pt.	Tire, battery, and accessory dealers -----	††	††	††	456 548	82 552	13 605	6	††
553 pt.	Other auto and home supply stores -----	††	††	††	621 833	83 530	11 657	7	††
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	††	††	701 592	112 163	10 920	6	††
555	Boat dealers -----	††	††	††	606 318	108 447	10 106	6	††
556	Recreational and utility trailer dealers -----	††	††	††	909 440	173 557	14 183	5	††
557	Motorcycle dealers -----	††	††	††	(D)	(D)	(D)	(D)	††
559	Automotive dealers, n.e.c. -----	††	††	††	(D)	(D)	(D)	(D)	††
554	Gasoline service stations -----	††	††	††	658 315	144 094	7 601	5	††
56	Apparel and accessory stores -----	††	††	††	337 136	48 728	6 900	7	††
561	Men's and boys' clothing and furnishings stores -----	††	††	††	335 228	48 992	8 871	7	††
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	††	††	324 530	45 567	5 663	7	††
562	Women's ready-to-wear stores -----	††	††	††	335 622	46 899	5 699	7	††
563, 8	Women's accessory and specialty stores and furriers -----	††	††	††	206 212	30 516	5 251	7	††
565	Family clothing stores -----	††	††	††	515 198	48 680	6 844	11	††
566	Shoe stores -----	††	††	††	272 984	57 579	8 497	5	††
566 pt.	Men's shoe stores -----	††	††	††	156 875	58 372	8 047	3	††
566 pt.	Women's shoe stores -----	††	††	††	272 024	50 778	8 907	5	††
566 pt.	Children's and juveniles' shoe stores -----	††	††	††	156 750	39 188	8 250	4	††
566 pt.	Family shoe stores -----	††	††	††	285 487	59 555	8 422	5	††
564, 9	Other apparel and accessory stores -----	††	††	††	143 254	40 328	6 462	4	††
564	Children's and infants' wear stores -----	††	††	††	141 643	42 191	6 106	3	††
569	Miscellaneous apparel and accessory stores -----	††	††	††	144 410	39 111	6 694	4	††
57	Furniture, home furnishings, and equipment stores -----	††	††	††	503 395	85 743	11 143	6	††
5712	Furniture stores -----	††	††	††	969 342	105 818	12 846	9	††
5713, 4, 9	Home furnishing stores -----	††	††	††	298 255	63 940	9 907	5	††
5713	Floor covering stores -----	††	††	††	416 470	92 673	12 906	4	††
5714	Drapery, curtain, and upholstery stores -----	††	††	††	171 621	31 904	7 237	5	††
5719	Miscellaneous home furnishing stores -----	††	††	††	172 959	38 176	6 743	5	††
572	Household appliance stores -----	††	††	††	322 948	85 881	11 039	4	††
573	Radio, television, and music stores -----	††	††	††	325 705	67 624	9 186	5	††
5732	Radio and television stores -----	††	††	††	337 014	85 290	10 865	4	††
5733	Music stores -----	††	††	††	299 857	44 138	6 953	7	††
5733 pt.	Record shops -----	††	††	††	344 611	62 657	6 657	6	††
5733 pt.	Musical instrument stores -----	††	††	††	281 956	38 565	7 043	7	††

See footnotes at end of table.

**Table 3. Selected Ratios for the State: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>			Establishments with payroll <sup>1</sup>				Establishments without payroll—Sales per establishment <sup>1</sup> (dollars)
		Inhabitants per establishment <sup>2</sup> (number)	Sales		Sales		Annual payroll per employee <sup>3</sup> (dollars)	Employees per establishment <sup>3</sup> (number)	
			Per capita <sup>2</sup> (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee <sup>3</sup> (dollars)			
58	Eating and drinking places -----	††	††	††	232 929	18 377	4 514	13	††
5812	Eating places -----	††	††	††	285 569	17 441	4 521	16	††
5812 pt.	Restaurants and lunchrooms -----	††	††	††	291 818	16 138	4 494	18	††
5812 pt.	Cafeterias -----	**	**	**	386 526	17 039	4 968	23	**
5812 pt.	Refreshment places -----	**	**	**	285 525	19 438	4 583	15	**
5812 pt.	Other eating places -----	**	**	**	204 113	17 479	4 079	12	**
5813	Drinking places (alcoholic beverages) -----	††	††	††	114 086	26 381	4 454	4	††
591	Drug and proprietary stores -----	††	††	††	476 561	56 580	7 431	8	††
591 pt.	Drug stores -----	**	**	**	489 361	56 938	7 477	9	**
591 pt.	Proprietary stores -----	**	**	**	104 429	30 458	4 083	3	**
59 ex. 591	Miscellaneous retail stores <sup>4</sup> -----	††	††	††	298 458	61 591	7 949	5	††
592	Liquor stores -----	††	††	††	272 574	74 381	5 348	4	††
593	Used merchandise stores -----	††	††	††	139 806	37 734	8 924	4	††
594	Miscellaneous shopping goods stores -----	††	††	††	263 334	52 462	7 307	5	††
5941	Sporting goods stores and bicycle shops -----	††	††	††	350 112	73 504	9 388	5	††
5941 pt.	General line sporting goods stores -----	**	**	**	432 973	72 995	9 947	6	**
5941 pt.	Specialty line sporting goods stores -----	**	**	**	273 544	74 261	8 557	4	**
5942	Book stores -----	††	††	††	311 690	55 284	6 321	6	††
5943	Stationery stores -----	††	††	††	89 615	27 738	5 143	3	††
5944	Jewelry stores -----	††	††	††	300 636	59 786	9 778	5	††
5945	Hobby, toy, and game shops -----	††	††	††	169 182	40 165	5 230	4	††
5946	Camera and photographic supply stores -----	††	††	††	497 833	85 343	10 829	6	††
5947	Gift, novelty, and souvenir shops -----	††	††	††	167 264	34 731	5 472	5	††
5948	Luggage and leather goods stores -----	††	††	††	171 250	52 692	8 000	3	††
5949	Sewing, needlework, and piece goods stores -----	††	††	††	212 912	35 036	4 541	6	††
596	Nonstore retailers <sup>4</sup> -----	††	††	††	678 185	82 096	9 945	8	††
5961	Mail order houses -----	††	††	††	965 377	148 966	10 248	6	††
5962	Automatic merchandising machine operators -----	††	††	††	678 884	62 376	12 126	11	††
5963	Direct selling establishments <sup>4</sup> -----	††	††	††	332 188	38 445	7 825	9	††
598	Fuel and ice dealers -----	††	††	††	715 541	140 530	12 427	5	††
5983	Fuel oil dealers -----	††	††	††	977 000	181 767	9 500	5	††
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	679 000	138 995	13 322	5	††
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	548 167	74 750	9 500	7	††
5992	Florists -----	††	††	††	126 820	26 194	5 389	5	††
5993	Cigar stores and stands -----	††	††	††	263 818	20 582	4 645	13	††
5994	News dealers and newsstands -----	††	††	††	217 000	51 667	7 524	4	††
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	171 199	49 434	10 340	3	††
5999 pt.	Optical goods stores -----	**	**	**	178 877	57 779	13 920	3	**
5999 pt.	Pet shops -----	**	**	**	141 273	26 640	5 766	5	**
5999 pt.	Typewriter stores -----	**	**	**	140 667	46 889	8 519	3	**
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	**	**	**	177 250	55 272	10 449	3	**

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Based on 1980 Census of Population.

<sup>3</sup>Based on number of employees for pay period including March 12.

<sup>4</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>5</sup>Includes sales from catalog order desks.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>LINCOLN SMSA</b>									
	Retail trade <sup>2</sup> .....	1 762	923 287	825	109	1 213	907 628	118 578	27 980	15 591
52	Building materials, hardware, garden supply, and mobile home dealers.....	††	††	††	††	69	53 390	8 785	1 718	669
521, 3	Building materials and supply stores.....	††	††	††	††	36	35 479	5 540	1 043	340
525	Hardware stores.....	††	††	††	††	20	11 901	1 902	414	204
526	Retail nurseries, lawn and garden supply stores.....	††	††	††	††	12	(D)	(D)	(D)	(D)
527	Mobile home dealers.....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores.....	††	††	††	††	29	127 561	17 250	3 990	2 216
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	9	108 945	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	9	(D)	(D)	(D)	(D)
533	Variety stores.....	††	††	††	††	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores.....	††	††	††	††	13	23 667	2 682	760	242
54	Food stores.....	††	††	††	††	111	(D)	(D)	(D)	(D)
541	Grocery stores.....	††	††	††	††	77	174 737	16 373	4 202	1 753
542	Meat and fish (seafood) markets.....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries.....	††	††	††	††	10	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores.....	††	††	††	††	21	5 056	650	148	104
55 ex. 554	Automotive dealers.....	††	††	††	††	71	159 881	14 039	3 420	940
551	Motor vehicle dealers—new and used cars.....	††	††	††	††	16	129 579	10 601	2 573	683
552	Motor vehicle dealers—used cars only.....	††	††	††	††	19	10 213	736	193	58
553	Auto and home supply stores.....	††	††	††	††	24	11 347	1 926	477	131
555, 6, 7, 9	Miscellaneous automotive dealers.....	††	††	††	††	12	8 742	776	177	68
554	Gasoline service stations.....	††	††	††	††	119	79 275	4 224	1 001	587
56	Apparel and accessory stores.....	††	††	††	††	115	51 256	8 208	2 064	1 141
561	Men's and boys' clothing and furnishings stores.....	††	††	††	††	11	5 069	839	244	115
562, 3, 8	Women's clothing and specialty stores and furriers.....	††	††	††	††	40	20 079	2 945	716	484
562	Women's ready-to-wear stores.....	††	††	††	††	36	19 564	2 830	686	461
563, 8	Women's accessory and specialty stores and furriers.....	††	††	††	††	4	515	115	30	23
565	Family clothing stores.....	††	††	††	††	14	11 183	2 486	623	286
566	Shoe stores.....	††	††	††	††	37	12 292	1 642	413	208
564, 9	Other apparel and accessory stores.....	††	††	††	††	13	2 633	296	68	48
57	Furniture, home furnishings, and equipment stores.....	††	††	††	††	92	37 270	5 686	1 339	570
5712	Furniture stores.....	††	††	††	††	24	12 362	2 268	541	203
5713, 4, 9	Home furnishing stores.....	††	††	††	††	26	8 442	1 219	278	131
572	Household appliance stores.....	††	††	††	††	9	4 303	493	102	37
573	Radio, television, and music stores.....	††	††	††	††	33	12 163	1 706	418	199
58	Eating and drinking places.....	††	††	††	††	290	102 724	26 520	6 179	5 466
5812	Eating places.....	††	††	††	††	231	89 853	23 993	5 571	4 919
5813	Drinking places (alcoholic beverages).....	††	††	††	††	59	12 871	2 527	608	547
591	Drug and proprietary stores.....	††	††	††	††	48	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	269	81 099	11 644	2 675	1 461
592	Liquor stores.....	††	††	††	††	51	(D)	(D)	(D)	(D)
593	Used merchandise stores.....	††	††	††	††	26	2 370	478	113	65
594	Miscellaneous shopping goods stores.....	††	††	††	††	93	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops.....	††	††	††	††	22	9 941	1 397	304	157
5944	Jewelry stores.....	††	††	††	††	16	5 341	1 304	299	116
Other 594	Other miscellaneous shopping goods stores.....	††	††	††	††	55	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	23	9 612	1 687	378	163
598	Fuel and ice dealers.....	††	††	††	††	6	4 123	689	165	47
5992	Florists.....	††	††	††	††	17	(D)	(D)	(D)	(D)
5993	Cigar stores and stands.....	††	††	††	††	3	175	18	6	11
5994	News dealers and newsstands.....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.....	††	††	††	††	48	7 937	1 610	364	168
	<b>OMAHA, NEBR.-IOWA, SMSA</b>									
	Retail trade <sup>2</sup> .....	4 450	2 872 676	1 830	178	3 201	2 829 723	343 975	82 327	43 162
52	Building materials, hardware, garden supply, and mobile home dealers.....	††	††	††	††	140	147 363	17 790	4 028	1 319
521, 3	Building materials and supply stores.....	††	††	††	††	67	118 095	13 967	3 164	929
521	Lumber and other building materials dealers.....	††	††	††	††	48	112 434	13 157	2 978	863
523	Paint, glass, and wallpaper stores.....	††	††	††	††	19	5 661	810	186	66
525	Hardware stores.....	††	††	††	††	43	16 340	2 185	546	230
526	Retail nurseries, lawn and garden supply stores.....	††	††	††	††	25	(D)	(D)	(D)	(D)
527	Mobile home dealers.....	††	††	††	††	5	(D)	(D)	(D)	(D)
53	General merchandise group stores.....	††	††	††	††	55	373 361	42 919	9 703	5 837
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	37	380 357	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	37	347 012	39 793	8 975	5 413
533	Variety stores.....	††	††	††	††	10	12 176	1 882	440	276
539	Miscellaneous general merchandise stores.....	††	††	††	††	8	14 173	1 244	288	148

See footnotes at end of table.

**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>OMAHA, NEBR.-IOWA, SMSA—Con.</b>									
<b>54</b>	<b>Food stores .....</b>	††	††	††	††	<b>344</b>	<b>588 700</b>	<b>63 584</b>	<b>15 792</b>	<b>6 328</b>
541	Grocery stores .....	††	††	††	††	227	563 516	59 638	14 905	5 605
542	Meat and fish (seafood) markets .....	††	††	††	††	21	5 910	705	160	77
546	Retail bakeries .....	††	††	††	††	42	6 002	1 756	409	344
5462	Retail bakeries—baking and selling .....	††	††	††	††	37	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	††	††	††	††	5	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	54	13 272	1 485	318	302
543	Fruit stores and vegetable markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	13	2 124	384	88	87
545	Dairy products stores .....	††	††	††	††	27	(D)	(D)	(D)	(D)
549	Miscellaneous food stores .....	††	††	††	††	11	1 498	231	54	31
<b>55 ex. 554</b>	<b>Automotive dealers .....</b>	††	††	††	††	<b>202</b>	<b>526 218</b>	<b>46 084</b>	<b>10 951</b>	<b>2 896</b>
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	46	429 859	32 673	7 775	1 894
552	Motor vehicle dealers—used cars only .....	††	††	††	††	29	14 313	1 152	256	99
553	Auto and home supply stores .....	††	††	††	††	101	48 910	8 780	2 103	625
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	98	47 472	8 630	2 068	611
553 pt.	Other auto and home supply stores .....	††	††	††	††	3	1 438	150	35	14
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	26	33 136	3 479	817	278
555	Boat dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	12	11 853	1 266	322	82
557	Motorcycle dealers .....	††	††	††	††	8	10 020	913	179	89
559	Automotive dealers, n.e.c. ....	††	††	††	††	1	(D)	(D)	(D)	(D)
<b>554</b>	<b>Gasoline service stations .....</b>	††	††	††	††	<b>343</b>	<b>300 265</b>	<b>14 470</b>	<b>3 456</b>	<b>1 792</b>
<b>56</b>	<b>Apparel and accessory stores .....</b>	††	††	††	††	<b>283</b>	<b>137 092</b>	<b>19 452</b>	<b>4 660</b>	<b>2 453</b>
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	35	19 809	3 895	913	340
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	111	55 912	6 438	1 545	1 059
562	Women's ready-to-wear stores .....	††	††	††	††	99	53 103	5 993	1 446	1 000
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	12	2 809	445	99	59
565	Family clothing stores .....	††	††	††	††	28	25 291	3 470	799	432
566	Shoe stores .....	††	††	††	††	94	33 230	5 089	1 249	547
566 pt.	Men's shoe stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores .....	††	††	††	††	20	6 777	1 153	270	111
566 pt.	Children's and juveniles' shoe stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	††	††	††	††	68	24 729	3 672	919	411
564, 9	Other apparel and accessory stores .....	††	††	††	††	15	2 850	560	154	75
564	Children's and infants' wear stores .....	††	††	††	††	4	1 929	333	102	41
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	11	921	227	52	34
<b>57</b>	<b>Furniture, home furnishings, and equipment stores .....</b>	††	††	††	††	<b>187</b>	<b>171 778</b>	<b>20 610</b>	<b>5 640</b>	<b>1 559</b>
5712	Furniture stores .....	††	††	††	††	38	109 450	11 373	3 421	689
5713, 4, 9	Home furnishing stores .....	††	††	††	††	61	24 135	4 058	978	392
5713	Floor covering stores .....	††	††	††	††	23	15 307	2 359	505	157
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	10	2 817	614	153	73
5719	Miscellaneous home furnishing stores .....	††	††	††	††	28	6 011	1 085	320	162
572	Household appliance stores .....	††	††	††	††	18	7 789	843	195	73
573	Radio, television, and music stores .....	††	††	††	††	70	30 404	4 336	1 046	405
5732	Radio and television stores .....	††	††	††	††	44	21 636	2 856	676	214
5733	Music stores .....	††	††	††	††	26	8 768	1 480	370	191
5733 pt.	Record shops .....	††	††	††	††	11	3 768	393	105	60
5733 pt.	Musical instrument stores .....	††	††	††	††	15	5 000	1 087	265	131
<b>58</b>	<b>Eating and drinking places .....</b>	††	††	††	††	<b>946</b>	<b>300 115</b>	<b>77 868</b>	<b>18 150</b>	<b>16 026</b>
5812	Eating places .....	††	††	††	††	643	260 545	70 670	16 421	14 570
5812 pt.	Restaurants and lunchrooms .....	††	††	††	††	290	134 757	39 708	9 410	8 116
5812 pt.	Cafeterias .....	††	††	††	††	11	7 593	2 265	518	463
5812 pt.	Refreshment places .....	††	††	††	††	294	107 118	25 837	5 849	5 326
5812 pt.	Other eating places .....	††	††	††	††	48	11 077	2 860	644	665
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	303	39 570	7 198	1 729	1 456
<b>591</b>	<b>Drug and proprietary stores .....</b>	††	††	††	††	<b>119</b>	<b>93 367</b>	<b>11 907</b>	<b>2 861</b>	<b>1 494</b>
591 pt.	Drug stores .....	††	††	††	††	115	92 858	11 809	2 823	1 472
591 pt.	Proprietary stores .....	††	††	††	††	4	509	98	38	22

See footnotes at end of table.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>OMAHA, NEBR.-IOWA, SMSA—Con.</b>									
59 ex. 591	Miscellaneous retail stores <sup>2</sup> -----	††	††	††	††	582	191 464	29 291	7 086	3 458
592	Liquor stores -----	††	††	††	††	68	25 507	2 059	496	349
593	Used merchandise stores -----	††	††	††	††	59	8 260	2 388	533	263
594	Miscellaneous shopping goods stores -----	††	††	††	††	227	88 307	11 207	2 699	1 422
5941	Sporting goods stores and bicycle shops -----	††	††	††	††	62	28 013	3 563	795	342
5941 pt.	General line sporting goods stores -----	**	**	**	**	26	14 041	2 102	499	188
5941 pt.	Specialty line sporting goods stores -----	**	**	**	**	36	13 972	1 461	296	154
5942	Book stores -----	††	††	††	††	25	7 079	821	201	127
5943	Stationery stores -----	††	††	††	††	6	650	137	30	21
5944	Jewelry stores -----	††	††	††	††	32	21 722	2 547	727	236
5945	Hobby, toy, and game shops -----	††	††	††	††	20	5 509	680	162	128
5946	Camera and photographic supply stores -----	††	††	††	††	12	6 112	728	175	59
5947	Gift, novelty, and souvenir shops -----	††	††	††	††	40	8 351	1 361	280	239
5948	Luggage and leather goods stores -----	††	††	††	††	4	622	94	24	12
5949	Sewing, needlework, and piece goods stores -----	††	††	††	††	26	10 249	1 276	305	257
596	Nonstore retailers <sup>2</sup> -----	††	††	††	††	52	33 646	6 746	1 723	648
5961	Mail order houses -----	††	††	††	††	10	6 788	966	243	80
5962	Automatic merchandising machine operators -----	††	††	††	††	18	18 146	3 710	932	295
5963	Direct selling establishments <sup>2</sup> -----	††	††	††	††	24	8 712	2 070	548	273
598	Fuel and ice dealers -----	††	††	††	††	9	6 128	751	191	47
5983	Fuel oil dealers -----	††	††	††	††	2	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	††	7	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	††	-	-	-	-	-
5992	Florists -----	††	††	††	††	58	8 781	1 941	436	324
5993	Cigar stores and stands -----	††	††	††	††	5	804	72	17	10
5994	News dealers and newsstands -----	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	††	102	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores -----	**	**	**	**	42	7 165	1 803	429	128
5999 pt.	Pet shops -----	**	**	**	**	15	3 211	675	144	112
5999 pt.	Typewriter stores -----	**	**	**	**	1	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	**	**	**	**	44	8 763	1 548	398	139
	<b>SIOUX CITY, IOWA-NEBR., SMSA</b>									
	Retail trade <sup>2</sup> -----	1 072	584 663	548	71	784	572 023	68 757	15 954	8 802
52	Building materials, hardware, garden supply, and mobile home dealers -----	††	††	††	††	51	37 691	4 860	1 130	387
521, 3	Building materials and supply stores -----	††	††	††	††	25	27 767	3 550	804	237
525	Hardware stores -----	††	††	††	††	15	5 627	907	243	105
526	Retail nurseries, lawn and garden supply stores -----	††	††	††	††	6	2 707	300	57	34
527	Mobile home dealers -----	††	††	††	††	5	1 590	103	26	11
53	General merchandise group stores -----	††	††	††	††	23	81 221	10 208	2 390	1 311
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	††	††	††	8	77 746	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	††	††	††	8	(D)	(D)	(D)	(D)
533	Variety stores -----	††	††	††	††	10	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	††	††	††	††	5	(D)	(D)	(D)	(D)
54	Food stores -----	††	††	††	††	76	131 863	12 305	2 751	1 413
541	Grocery stores -----	††	††	††	††	56	126 317	11 338	2 560	1 274
542	Meat and fish (seafood) markets -----	††	††	††	††	4	1 675	154	6	5
546	Retail bakeries -----	††	††	††	††	7	1 422	479	112	78
543, 4, 5, 9	Other food stores -----	††	††	††	††	9	2 449	334	73	56
55 ex. 554	Automotive dealers -----	††	††	††	††	45	98 437	9 493	2 298	637
551	Motor vehicle dealers—new and used cars -----	††	††	††	††	16	78 132	6 833	1 693	443
552	Motor vehicle dealers—used cars only -----	††	††	††	††	1	(D)	(D)	(D)	(D)
553	Auto and home supply stores -----	††	††	††	††	19	14 589	2 315	539	165
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	††	††	††	9	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	††	††	††	††	85	57 243	3 236	767	420
56	Apparel and accessory stores -----	††	††	††	††	90	32 115	4 693	1 112	623
561	Men's and boys' clothing and furnishings stores -----	††	††	††	††	13	6 573	1 191	290	115
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	††	††	††	36	13 469	1 787	412	272
562	Women's ready-to-wear stores -----	††	††	††	††	32	13 182	1 734	399	263
563, 8	Women's accessory and specialty stores and furriers -----	††	††	††	††	4	287	53	13	9
565	Family clothing stores -----	††	††	††	††	6	2 318	413	109	66
566	Shoe stores -----	††	††	††	††	26	7 843	1 028	244	130
564, 9	Other apparel and accessory stores -----	††	††	††	††	9	1 912	274	57	40
57	Furniture, home furnishings, and equipment stores -----	††	††	††	††	55	23 855	3 749	917	310
5712	Furniture stores -----	††	††	††	††	14	8 211	1 337	338	105
5713, 4, 9	Home furnishings stores -----	††	††	††	††	13	3 159	392	89	42
572	Household appliance stores -----	††	††	††	††	10	6 345	1 006	288	69
573	Radio, television, and music stores -----	††	††	††	††	18	6 140	1 014	202	94
58	Eating and drinking places -----	††	††	††	††	214	50 676	12 529	2 751	2 768
5812	Eating places -----	††	††	††	††	141	43 691	11 270	2 464	2 504
5813	Drinking places (alcoholic beverages) -----	††	††	††	††	73	6 985	1 259	287	264

See footnotes at end of table.

**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>SIOUX CITY, IOWA-NEBR., SMSA—Con.</b>									
591	Drug and proprietary stores .....	††	††	††	††	22	17 853	2 248	526	305
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	123	41 069	5 436	1 312	628
592	Liquor stores .....	††	††	††	††	12	7 513	490	131	54
593	Used merchandise stores .....	††	††	††	††	12	1 870	392	91	54
594	Miscellaneous shopping goods stores .....	††	††	††	††	52	17 765	2 628	638	320
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	9	3 945	574	131	65
5944	Jewelry stores .....	††	††	††	††	12	4 980	991	233	91
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	31	8 840	1 063	274	164
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	11	5 070	598	135	73
598	Fuel and ice dealers .....	††	††	††	††	3	3 139	228	58	19
5992	Florists .....	††	††	††	††	8	1 034	242	55	32
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	22	4 238	791	185	67

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>Retail trade<sup>2</sup> .....</b>	<b>10 709</b>	<b>3 563 510</b>	<b>6 998</b>	<b>738</b>	<b>7 124</b>	<b>3 396 903</b>	<b>364 761</b>	<b>85 699</b>	<b>51 235</b>
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	628	252 422	32 193	7 526	2 880
521, 3	Building materials and supply stores .....	††	††	††	††	341	171 208	23 052	5 447	1 784
521	Lumber and other building materials dealers .....	††	††	††	††	306	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores .....	††	††	††	††	35	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	212	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	44	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	31	14 549	1 302	323	120
53	General merchandise group stores .....	††	††	††	††	253	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	44	200 771	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	44	181 126	19 961	4 363	2 641
531 pt.	Conventional <sup>3</sup> .....	††	††	††	††	5	12 866	1 453	287	234
531 pt.	Discount or mass merchandising <sup>3</sup> .....	††	††	††	††	32	(D)	(D)	(D)	(D)
531 pt.	National chain <sup>3</sup> .....	††	††	††	††	7	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	90	41 026	5 318	1 183	844
539	Miscellaneous general merchandise stores .....	††	††	††	††	119	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	821	(D)	(D)	(D)	(D)
541	Grocery stores .....	††	††	††	††	604	681 294	58 861	14 132	6 970
542	Meat and fish (seafood) markets .....	††	††	††	††	56	13 300	1 962	481	268
546	Retail bakeries .....	††	††	††	††	102	9 043	2 607	587	636
5462	Retail bakeries—baking and selling .....	††	††	††	††	100	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	††	††	††	††	2	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	59	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets .....	††	††	††	††	6	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	6	995	153	37	42
545	Dairy products stores .....	††	††	††	††	30	(D)	(D)	(D)	(D)
549	Miscellaneous food stores .....	††	††	††	††	17	1 607	212	56	43

See footnotes at end of table.



**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
55 ex. 554	Automotive dealers .....	††	††	††	††	577	695 821	59 298	13 967	4 529
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	270	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only .....	††	††	††	††	58	23 055	1 488	337	129
553	Auto and home supply stores .....	††	††	††	††	187	(D)	(D)	(D)	(D)
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	172	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores .....	**	**	**	**	15	9 755	1 412	253	120
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	62	29 256	2 659	585	292
555	Boat dealers .....	††	††	††	††	13	7 770	688	169	68
556	Recreational and utility trailer dealers .....	††	††	††	††	9	6 182	367	76	35
557	Motorcycle dealers .....	††	††	††	††	38	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c. ....	††	††	††	††	2	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	733	448 527	23 801	5 488	3 176
56	Apparel and accessory stores .....	††	††	††	††	653	167 096	22 444	5 459	3 654
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	81	18 294	3 130	702	423
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	245	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	228	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	17	3 481	611	200	141
565	Family clothing stores .....	††	††	††	††	155	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	132	(D)	(D)	(D)	(D)
566 pt.	Men's shoe stores .....	**	**	**	**	6	595	75	18	17
566 pt.	Women's shoe stores .....	**	**	**	**	11	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores .....	**	**	**	**	2	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	**	**	**	**	113	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	††	††	††	††	40	4 107	675	128	114
564	Children's and infants' wear stores .....	††	††	††	††	21	1 856	229	51	50
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	19	2 251	446	77	64
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	384	121 198	16 800	3 993	1 751
5712	Furniture stores .....	††	††	††	††	128	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	††	††	††	††	77	15 822	2 243	479	236
5713	Floor covering stores .....	††	††	††	††	50	13 156	1 684	350	150
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	15	(D)	(D)	(D)	(D)
5719	Miscellaneous home furnishing stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	71	19 537	2 793	612	266
573	Radio, television, and music stores .....	††	††	††	††	108	(D)	(D)	(D)	(D)
5732	Radio and television stores .....	††	††	††	††	82	19 999	2 496	561	271
5733	Music stores .....	††	††	††	††	26	(D)	(D)	(D)	(D)
5733 pt.	Record shops .....	**	**	**	**	4	(D)	(D)	(D)	(D)
5733 pt.	Musical instrument stores .....	**	**	**	**	22	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	††	††	††	††	1 740	295 106	66 747	15 251	16 428
5812	Eating places .....	††	††	††	††	1 195	242 981	58 883	13 373	14 445
5812 pt.	Restaurants and lunchrooms .....	**	**	**	**	656	129 240	33 205	7 703	8 366
5812 pt.	Cafeterias .....	**	**	**	**	17	3 997	1 113	274	241
5812 pt.	Refreshment places .....	**	**	**	**	457	(D)	(D)	(D)	(D)
5812 pt.	Other eating places .....	**	**	**	**	65	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	545	52 125	7 864	1 878	1 983
591	Drug and proprietary stores .....	††	††	††	††	274	91 778	12 056	2 922	1 706
591 pt.	Drug stores .....	**	**	**	**	263	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores .....	**	**	**	**	11	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	1 061	289 983	32 385	7 770	4 338
592	Liquor stores .....	††	††	††	††	200	40 477	2 763	644	552
593	Used merchandise stores .....	††	††	††	††	59	8 713	1 676	414	181
594	Miscellaneous shopping goods stores .....	††	††	††	††	375	61 457	9 360	2 220	1 451
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	74	(D)	(D)	(D)	(D)
5941 pt.	General line sporting goods stores .....	**	**	**	**	40	(D)	(D)	(D)	(D)
5941 pt.	Specialty line sporting goods stores .....	**	**	**	**	34	4 262	575	84	74
5942	Book stores .....	††	††	††	††	28	6 161	717	158	130
5943	Stationery stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	97	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops .....	††	††	††	††	34	(D)	(D)	(D)	(D)
5946	Camera and photographic supply stores .....	††	††	††	††	6	1 864	334	105	45
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	70	(D)	(D)	(D)	(D)
5948	Luggage and leather goods stores .....	††	††	††	††	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	60	6 645	952	236	229
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	115	83 400	7 105	1 729	753
5961	Mail order houses .....	††	††	††	††	62	(D)	(D)	(D)	(D)
5962	Automatic merchandising machine operators .....	††	††	††	††	15	(D)	(D)	(D)	(D)
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	38	12 510	2 267	549	268
598	Fuel and ice dealers .....	††	††	††	††	95	67 132	5 516	1 381	462
5983	Fuel oil dealers .....	††	††	††	††	13	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	78	50 374	4 628	1 141	367
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	116	12 536	2 375	553	515
5993	Cigar stores and stands .....	††	††	††	††	3	1 923	565	116	120
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
<b>59 ex. 591</b>	<b>Miscellaneous retail stores<sup>2</sup>—Con.</b>									
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	97	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores .....	††	††	††	††	24	4 140	1 004	242	77
5999 pt.	Pet shops .....	††	††	††	††	13	(D)	(D)	(D)	(D)
5999 pt.	Typewriter stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	††	††	††	††	53	8 255	1 627	380	171

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>DOUGLAS COUNTY</b>									
	Retail trade <sup>2</sup> .....	3 281	2 200 852	1 280	125	2 400	2 170 454	275 089	66 154	34 045
<b>52</b>	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	††	99	121 289	14 776	3 277	1 045
521, 3	Building materials and supply stores .....	††	††	††	††	46	98 336	11 783	2 595	755
521	Lumber and other building materials dealers .....	††	††	††	††	32	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	30	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	20	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
<b>53</b>	<b>General merchandise group stores</b> .....	††	††	††	††	35	287 148	32 115	7 217	4 411
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	25	289 650	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	25	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
<b>54</b>	<b>Food stores</b> .....	††	††	††	††	253	455 060	48 924	12 052	4 793
541	Grocery stores .....	††	††	††	††	160	433 821	45 614	11 305	4 188
542	Meat and fish (seafood) markets .....	††	††	††	††	16	4 921	563	134	59
546	Retail bakeries .....	††	††	††	††	36	5 368	1 591	368	312
5462	Retail bakeries—baking and selling .....	††	††	††	††	31	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	††	††	††	††	5	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	41	10 950	1 156	245	234
543	Fruit stores and vegetable markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	11	1 846	307	68	71
545	Dairy products stores .....	††	††	††	††	20	(D)	(D)	(D)	(D)
549	Miscellaneous food stores .....	††	††	††	††	8	1 162	172	40	24
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	††	††	††	††	144	386 597	36 501	8 728	2 210
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	31	311 179	25 654	6 185	1 423
552	Motor vehicle dealers—used cars only .....	††	††	††	††	24	11 431	883	190	77
553	Auto and home supply stores .....	††	††	††	††	71	38 561	7 125	1 706	491
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	69	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	18	25 426	2 839	647	219
555	Boat dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	9	10 369	1 089	252	69
557	Motorcycle dealers .....	††	††	††	††	3	3 808	454	79	43
559	Automotive dealers, n.e.c. ....	††	††	††	††	1	(D)	(D)	(D)	(D)
<b>554</b>	<b>Gasoline service stations</b> .....	††	††	††	††	220	167 519	8 922	2 213	1 102

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>DOUGLAS COUNTY—Con.</b>									
56	Apparel and accessory stores .....	††	††	††	††	231	117 289	17 166	4 089	2 119
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	33	18 631	3 659	856	321
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	90	45 180	5 434	1 288	874
562	Women's ready-to-wear stores .....	††	††	††	††	78	42 371	4 989	1 189	815
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	12	2 809	445	99	59
565	Family clothing stores .....	††	††	††	††	23	23 471	3 205	732	393
566	Shoe stores .....	††	††	††	††	73	27 240	4 326	1 062	459
566 pt.	Men's shoe stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	††	††	††	††	50	19 562	3 020	758	335
564, 9	Other apparel and accessory stores .....	††	††	††	††	12	2 767	542	151	72
564	Children's and infants' wear stores .....	††	††	††	††	4	1 929	333	102	41
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	8	838	209	49	31
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	155	163 148	19 242	5 331	1 421
5712	Furniture stores .....	††	††	††	††	31	107 445	10 994	3 328	653
5713, 4, 9	Home furnishing stores .....	††	††	††	††	54	23 010	3 857	928	372
5713	Floor covering stores .....	††	††	††	††	18	14 465	2 234	477	147
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5719	Miscellaneous home furnishing stores .....	††	††	††	††	27	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	13	5 760	568	131	51
573	Radio, television, and music stores .....	††	††	††	††	57	26 933	3 823	944	345
5732	Radio and television stores .....	††	††	††	††	35	19 143	2 524	611	188
5733	Music stores .....	††	††	††	††	22	7 790	1 299	333	157
5733 pt.	Record shops .....	††	††	††	††	8	(D)	(D)	(D)	(D)
5733 pt.	Musical instrument stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	††	††	††	††	725	240 819	63 769	15 051	12 958
5812	Eating places .....	††	††	††	††	483	209 427	57 965	13 642	11 825
5812 pt.	Restaurants and lunchrooms .....	††	††	††	††	221	110 169	33 172	7 945	6 671
5812 pt.	Cafeterias .....	††	††	††	††	7	5 201	1 639	369	322
5812 pt.	Refreshment places .....	††	††	††	††	221	84 267	20 518	4 729	4 209
5812 pt.	Other eating places .....	††	††	††	††	34	9 790	2 636	599	623
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	242	31 392	5 804	1 409	1 133
591	Drug and proprietary stores .....	††	††	††	††	85	69 902	8 675	2 117	1 137
591 pt.	Drug stores .....	††	††	††	††	82	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	453	161 683	24 999	6 079	2 849
592	Liquor stores .....	††	††	††	††	52	20 288	1 637	398	280
593	Used merchandise stores .....	††	††	††	††	45	6 934	2 129	468	228
594	Miscellaneous shopping goods stores .....	††	††	††	††	176	75 740	9 445	2 274	1 134
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	48	24 644	3 165	701	283
5941 pt.	General line sporting goods stores .....	††	††	††	††	19	11 658	1 851	431	153
5941 pt.	Specialty line sporting goods stores .....	††	††	††	††	29	12 986	1 314	270	130
5942	Book stores .....	††	††	††	††	17	5 324	571	142	95
5943	Stationery stores .....	††	††	††	††	6	650	137	30	21
5944	Jewelry stores .....	††	††	††	††	25	19 434	2 158	636	185
5945	Hobby, toy, and game shops .....	††	††	††	††	14	3 989	447	101	84
5946	Camera and photographic supply stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	34	6 901	1 158	232	197
5948	Luggage and leather goods stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	19	8 566	1 061	251	210
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	45	31 656	6 319	1 625	604
5961	Mail order houses .....	††	††	††	††	10	6 788	966	243	80
5962	Automatic merchandising machine operators .....	††	††	††	††	16	(D)	(D)	(D)	(D)
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	19	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	5	2 558	364	91	24
5983	Fuel oil dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	40	6 094	1 362	323	232
5993	Cigar stores and stands .....	††	††	††	††	5	804	72	17	10
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	83	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores .....	††	††	††	††	36	6 158	1 586	376	110
5999 pt.	Pet shops .....	††	††	††	††	12	2 868	612	133	101
5999 pt.	Pet shops .....	††	††	††	††	-	-	-	-	-
5999 pt.	Typewriter stores .....	††	††	††	††	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	††	††	††	††	35	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F)

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>HALL COUNTY</b>									
	Retail trade <sup>2</sup> .....	579	296 700	291	41	410	290 132	34 790	8 124	4 639
52	Building materials, hardware, garden supply, and mobile home dealers.....	††	††	††	††	29	19 863	2 984	746	232
521, 3	Building materials and supply stores.....	††	††	††	††	18	11 244	1 870	430	132
525	Hardware stores.....	††	††	††	††	3	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores.....	††	††	††	††	1	(D)	(D)	(D)	(D)
527	Mobile home dealers.....	††	††	††	††	7	(D)	(D)	(D)	(D)
53	General merchandise group stores.....	††	††	††	††	7	60 026	6 671	1 472	853
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	6	59 870	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	6	(D)	(D)	(D)	(D)
533	Variety stores.....	††	††	††	††	-	-	-	-	-
539	Miscellaneous general merchandise stores.....	††	††	††	††	1	(D)	(D)	(D)	(D)
54	Food stores.....	††	††	††	††	26	36 872	3 249	760	332
541	Grocery stores.....	††	††	††	††	15	35 105	2 904	688	274
542	Meat and fish (seafood) markets.....	††	††	††	††	1	(D)	(D)	(D)	(D)
546	Retail bakeries.....	††	††	††	††	4	550	170	30	27
543, 4, 5, 9	Other food stores.....	††	††	††	††	6	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers.....	††	††	††	††	36	56 158	4 705	1 047	306
551	Motor vehicle dealers—new and used cars.....	††	††	††	††	10	41 173	3 094	654	180
552	Motor vehicle dealers—used cars only.....	††	††	††	††	5	1 334	69	14	6
553	Auto and home supply stores.....	††	††	††	††	13	7 370	1 171	293	83
555, 6, 7, 9	Miscellaneous automotive dealers.....	††	††	††	††	8	6 281	371	86	37
554	Gasoline service stations.....	††	††	††	††	40	26 509	1 519	349	200
56	Apparel and accessory stores.....	††	††	††	††	50	20 517	2 848	685	409
561	Men's and boys' clothing and furnishings stores.....	††	††	††	††	4	1 871	397	63	33
562, 3, 8	Women's clothing and specialty stores and furriers.....	††	††	††	††	22	6 750	795	174	157
562	Women's ready-to-wear stores.....	††	††	††	††	20	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers.....	††	††	††	††	2	(D)	(D)	(D)	(D)
565	Family clothing stores.....	††	††	††	††	5	6 718	723	192	133
566	Shoe stores.....	††	††	††	††	14	4 260	735	226	62
564, 9	Other apparel and accessory stores.....	††	††	††	††	5	918	198	30	24
57	Furniture, home furnishings, and equipment stores.....	††	††	††	††	28	12 746	1 495	311	130
5712	Furniture stores.....	††	††	††	††	10	5 139	609	160	68
5713, 4, 9	Home furnishing stores.....	††	††	††	††	4	2 764	293	31	11
572	Household appliance stores.....	††	††	††	††	3	(D)	(D)	(D)	(D)
573	Radio, television, and music stores.....	††	††	††	††	11	(D)	(D)	(D)	(D)
58	Eating and drinking places.....	††	††	††	††	102	28 411	6 978	1 674	1 655
5812	Eating places.....	††	††	††	††	76	25 433	6 518	1 553	1 548
5813	Drinking places (alcoholic beverages).....	††	††	††	††	26	2 978	460	121	107
591	Drug and proprietary stores.....	††	††	††	††	10	4 847	684	169	99
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	82	24 183	3 657	911	423
592	Liquor stores.....	††	††	††	††	12	3 634	200	53	37
593	Used merchandise stores.....	††	††	††	††	6	1 879	288	63	27
594	Miscellaneous shopping goods stores.....	††	††	††	††	33	8 302	1 300	330	186
5941	Sporting goods stores and bicycle shops.....	††	††	††	††	8	1 887	308	54	33
5944	Jewelry stores.....	††	††	††	††	10	2 247	428	112	52
Other 594	Other miscellaneous shopping goods stores.....	††	††	††	††	15	4 168	564	164	101
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	11	3 957	779	201	62
598	Fuel and ice dealers.....	††	††	††	††	4	3 548	365	90	28
5992	Florists.....	††	††	††	††	5	1 037	166	40	35
5993	Cigar stores and stands.....	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands.....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c.....	††	††	††	††	11	1 826	559	134	48
	<b>LANCASTER COUNTY</b> (Coextensive with Lincoln, Nebr., SMSA; see table 4.)									

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>LINCOLN</b>									
	Retail trade <sup>2</sup> .....	1 637	896 014	730	99	1 159	882 287	115 620	27 339	15 124
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	66	52 610	8 679	1 691	655
521, 3	Building materials and supply stores .....	††	††	††	††	34	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	29	127 561	17 250	3 990	2 216
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	9	108 945	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	9	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	13	23 667	2 682	760	242
54	Food stores .....	††	††	††	††	103	177 917	17 124	4 383	1 903
541	Grocery stores .....	††	††	††	††	71	169 967	15 909	4 116	1 699
542	Meat and fish (seafood) markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	10	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	70	(D)	(D)	(D)	(D)
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	16	129 579	10 601	2 573	683
552	Motor vehicle dealers—used cars only .....	††	††	††	††	18	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	24	11 347	1 926	477	131
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	12	8 742	776	177	68
554	Gasoline service stations .....	††	††	††	††	106	69 693	3 706	884	529
56	Apparel and accessory stores .....	††	††	††	††	115	51 256	8 208	2 064	1 141
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	11	5 069	839	244	115
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	40	20 079	2 945	716	484
562	Women's ready-to-wear stores .....	††	††	††	††	36	19 564	2 830	686	461
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	4	515	115	30	23
565	Family clothing stores .....	††	††	††	††	14	11 183	2 486	623	286
566	Shoe stores .....	††	††	††	††	37	12 292	1 642	413	208
564, 9	Other apparel and accessory stores .....	††	††	††	††	13	2 633	296	68	48
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	91	(D)	(D)	(D)	(D)
5712	Furniture stores .....	††	††	††	††	23	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	††	††	††	††	26	8 442	1 219	278	131
572	Household appliance stores .....	††	††	††	††	9	4 303	493	102	37
573	Radio, television, and music stores .....	††	††	††	††	33	12 163	1 706	418	199
58	Eating and drinking places .....	††	††	††	††	272	97 308	25 214	5 901	5 204
5812	Eating places .....	††	††	††	††	220	86 014	22 930	5 347	4 714
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	52	11 294	2 284	554	490
591	Drug and proprietary stores .....	††	††	††	††	48	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	259	77 384	11 230	2 582	1 396
592	Liquor stores .....	††	††	††	††	49	20 473	1 499	345	264
593	Used merchandise stores .....	††	††	††	††	26	2 370	478	113	65
594	Miscellaneous shopping goods stores .....	††	††	††	††	91	30 970	4 718	1 098	597
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	22	9 941	1 397	304	157
5944	Jewelry stores .....	††	††	††	††	16	5 341	1 304	299	116
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	53	15 688	2 017	495	324
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	21	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	16	2 910	673	147	93
5993	Cigar stores and stands .....	††	††	††	††	3	175	18	6	11
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	48	7 937	1 610	364	168
	<b>OMAHA</b>									
	Retail trade <sup>2</sup> .....	2 805	1 987 853	1 021	105	2 135	1 963 442	250 656	60 838	30 843
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	85	115 306	13 955	3 085	958
521, 3	Building materials and supply stores .....	††	††	††	††	40	93 811	11 132	2 440	692
521	Lumber and other building materials dealers .....	††	††	††	††	27	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	25	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	33	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	24	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	24	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>OMAHA—Con.</b>									
54	<b>Food stores</b> -----	††	††	††	††	219	388 528	42 683	10 930	4 145
541	Grocery stores -----	††	††	††	††	132	368 355	39 526	10 222	3 568
542	Meat and fish (seafood) markets -----	††	††	††	††	14	(D)	(D)	(D)	(D)
546	Retail bakeries -----	††	††	††	††	35	(D)	(D)	(D)	(D)
5462	Retail bakeries—baking and selling -----	..	..	..	..	30	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only -----	..	..	..	..	5	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	††	††	††	††	38	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets -----	††	††	††	††	1	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores -----	††	††	††	††	10	(D)	(D)	(D)	(D)
545	Dairy products stores -----	††	††	††	††	19	(D)	(D)	(D)	(D)
549	Miscellaneous food stores -----	††	††	††	††	8	1 162	172	40	24
55 ex. 554	<b>Automotive dealers</b> -----	††	††	††	††	128	331 131	32 057	7 712	1 962
551	Motor vehicle dealers—new and used cars -----	††	††	††	††	27	259 463	21 803	5 311	1 234
552	Motor vehicle dealers—used cars only -----	††	††	††	††	23	(D)	(D)	(D)	(D)
553	Auto and home supply stores -----	††	††	††	††	63	36 065	6 695	1 609	452
553 pt.	Tire, battery, and accessory dealers -----	..	..	..	..	61	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores -----	..	..	..	..	2	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	††	††	††	15	(D)	(D)	(D)	(D)
555	Boat dealers -----	††	††	††	††	4	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers -----	††	††	††	††	7	(D)	(D)	(D)	(D)
557	Motorcycle dealers -----	††	††	††	††	3	3 808	454	79	43
559	Automotive dealers, n.e.c. -----	††	††	††	††	1	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> -----	††	††	††	††	190	145 615	7 829	1 960	968
56	<b>Apparel and accessory stores</b> -----	††	††	††	††	213	107 718	15 886	3 776	1 955
561	Men's and boys' clothing and furnishings stores -----	††	††	††	††	30	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	††	††	††	84	40 310	4 931	1 174	791
562	Women's ready-to-wear stores -----	††	††	††	††	72	37 501	4 486	1 075	732
563, 8	Women's accessory and specialty stores and furriers -----	††	††	††	††	12	2 809	445	99	59
565	Family clothing stores -----	††	††	††	††	21	(D)	(D)	(D)	(D)
566	Shoe stores -----	††	††	††	††	69	26 206	4 184	1 029	446
566 pt.	Men's shoe stores -----	..	..	..	..	5	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	..	..	..	..	15	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores -----	..	..	..	..	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	..	..	..	..	48	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	††	††	††	††	9	(D)	(D)	(D)	(D)
564	Children's and infants' wear stores -----	††	††	††	††	2	(D)	(D)	(D)	(D)
569	Miscellaneous apparel and accessory stores -----	††	††	††	††	7	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores</b> -----	††	††	††	††	138	157 267	18 123	5 056	1 319
5712	Furniture stores -----	††	††	††	††	29	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores -----	††	††	††	††	44	19 578	3 189	789	311
5713	Floor covering stores -----	††	††	††	††	13	11 676	1 745	379	107
5714	Drapery, curtain, and upholstery stores -----	††	††	††	††	7	(D)	(D)	(D)	(D)
5719	Miscellaneous home furnishing stores -----	††	††	††	††	24	(D)	(D)	(D)	(D)
572	Household appliance stores -----	††	††	††	††	11	(D)	(D)	(D)	(D)
573	Radio, television, and music stores -----	††	††	††	††	54	25 181	3 566	883	324
5732	Radio and television stores -----	††	††	††	††	33	(D)	(D)	(D)	(D)
5733	Music stores -----	††	††	††	††	21	(D)	(D)	(D)	(D)
5733 pt.	Record shops -----	..	..	..	..	8	(D)	(D)	(D)	(D)
5733 pt.	Musical instrument stores -----	..	..	..	..	13	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places</b> -----	††	††	††	††	644	213 908	56 546	13 412	11 435
5812	Eating places -----	††	††	††	††	427	185 357	51 226	12 119	10 407
5812 pt.	Restaurants and lunchrooms -----	..	..	..	..	194	96 605	29 053	7 007	5 786
5812 pt.	Cafeterias -----	..	..	..	..	6	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places -----	..	..	..	..	197	75 169	18 383	4 230	3 781
5812 pt.	Other eating places -----	..	..	..	..	30	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	††	††	††	††	217	28 551	5 320	1 293	1 028
591	<b>Drug and proprietary stores</b> -----	††	††	††	††	77	68 622	8 418	2 057	1 102
591 pt.	Drug stores -----	..	..	..	..	76	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores -----	..	..	..	..	1	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>OMAHA—Con.</b>									
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	408	(D)	(D)	(D)	(D)
592	Liquor stores .....	††	††	††	††	50	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	39	6 418	1 974	428	213
594	Miscellaneous shopping goods stores .....	††	††	††	††	155	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	41	22 934	2 919	652	258
5941 pt.	General line sporting goods stores .....	**	**	**	**	18	(D)	(D)	(D)	(D)
5941 pt.	Specialty line sporting goods stores .....	**	**	**	**	23	(D)	(D)	(D)	(D)
5942	Book stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
5943	Stationery stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	25	19 434	2 158	636	185
5945	Hobby, toy, and game shops .....	††	††	††	††	12	(D)	(D)	(D)	(D)
5946	Camera and photographic supply stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	29	6 513	1 110	225	187
5948	Luggage and leather goods stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	40	28 145	5 806	1 514	565
5961	Mail order houses .....	††	††	††	††	10	(D)	(D)	(D)	(D)
5962	Automatic merchandising machine operators .....	††	††	††	††	14	(D)	(D)	(D)	(D)
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	16	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5983	Fuel oil dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	35	(D)	(D)	(D)	(D)
5993	Cigar stores and stands .....	††	††	††	††	5	804	72	17	10
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	79	16 190	3 439	829	304
5999 pt.	Optical goods stores .....	**	**	**	**	34	(D)	(D)	(D)	(D)
5999 pt.	Pet shops .....	**	**	**	**	11	(D)	(D)	(D)	(D)
5999 pt.	Typewriter stores .....	**	**	**	**	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	**	**	**	**	34	(D)	(D)	(D)	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas]

Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
	Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
			Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 Nebraska .....	16 402	6 995 482	9 446	1 005	11 140	6 774 893	792 155	187 946	105 492	820	439 295	328	784 103
2 Adams County .....	342	151 288	197	22	224	147 354	18 922	4 556	2 437	14	10 403	8	29 406
3 Hastings .....	288	144 955	156	19	203	141 822	18 061	4 318	2 332	12	(D)	8	29 406
4 Balance of county .....	54	6 333	41	3	21	5 532	861	238	105	2	(D)	-	-
5 Antelope County .....	107	28 943	81	3	72	27 205	2 619	626	370	9	2 695	2	(D)
6 Arthur County .....	4	830	3	1	3	(D)	(D)	(D)	(D)	-	-	-	-
7 Banner County .....	1	(D)	1	-	-	-	-	-	-	-	-	-	-
8 Blaine County .....	12	1 770	10	1	6	1 377	93	23	16	1	(D)	-	-
9 Boone County .....	108	28 256	80	8	78	26 547	2 515	581	336	8	2 994	2	(D)
10 Box Butte County .....	147	53 126	95	9	103	51 967	6 061	1 394	786	7	3 013	2	(D)
11 Alliance .....	127	50 466	78	7	93	49 484	5 863	1 351	760	5	(D)	2	(D)
12 Balance of county .....	20	2 660	17	2	10	2 483	198	43	26	2	(D)	-	-
13 Boyd County .....	53	5 889	46	4	33	4 758	448	122	93	4	731	2	(D)
14 Brown County .....	74	16 549	52	5	47	15 346	1 567	385	249	5	1 641	2	(D)
15 Buffalo County .....	413	190 260	214	27	297	185 108	22 137	5 166	3 172	24	11 343	8	15 183
16 Kearney .....	294	171 159	121	18	231	168 910	20 549	4 797	2 896	17	10 116	6	(D)
17 Balance of county .....	119	19 101	93	9	66	16 198	1 588	369	276	7	1 227	2	(D)
18 Burt County .....	116	26 497	88	8	74	24 789	2 153	470	304	8	2 037	4	832
19 Butler County .....	107	17 996	85	4	53	15 221	1 626	363	220	8	1 872	1	(D)
20 DeWitt City .....	44	10 338	33	-	25	9 315	1 016	250	145	5	(D)	1	(D)
21 Balance of county .....	63	7 658	52	4	28	5 906	610	113	75	3	(D)	-	-
22 Cess County .....	188	45 647	135	6	116	42 797	3 942	914	671	10	2 994	4	1 917
23 Plattsmouth .....	77	21 435	49	1	56	20 621	2 090	468	342	4	785	3	(D)
24 Balance of county .....	111	24 212	86	5	60	22 176	1 852	446	329	6	2 209	1	(D)
25 Cedar County .....	132	23 981	104	16	90	20 472	1 764	394	280	11	4 662	3	(D)
26 Chase County .....	72	21 408	49	4	48	20 350	1 917	429	280	3	782	1	(D)
27 Cherry County .....	99	31 172	70	7	66	28 806	3 080	723	393	6	1 581	3	(D)
28 Valentine .....	72	27 323	46	7	54	25 845	2 758	648	356	6	1 581	1	(D)
29 Balance of county .....	27	3 849	24	-	12	2 961	322	75	37	-	-	2	(D)
30 Cheyenne County .....	143	80 571	93	11	100	78 197	6 608	1 494	806	5	1 961	4	(D)
31 Sidney .....	108	76 227	66	9	79	74 228	6 229	1 408	721	4	(D)	3	(D)
32 Balance of county .....	35	4 344	27	2	21	3 969	379	86	85	1	(D)	1	(D)
33 Clay County .....	96	17 455	68	11	60	15 396	1 255	310	245	9	1 516	1	(D)
34 Colfax County .....	117	29 028	79	8	74	26 991	3 186	726	462	9	2 476	4	(D)
35 Schuyler .....	65	20 320	40	3	49	19 591	2 414	528	332	6	(D)	2	(D)
36 Balance of county .....	52	8 708	39	5	25	7 400	772	198	130	3	(D)	2	(D)
37 Cuming County .....	128	39 685	90	10	103	38 769	3 462	788	535	8	2 239	4	641
38 West Point .....	64	28 158	38	6	57	27 822	2 471	554	341	3	(D)	3	(D)
39 Balance of county .....	64	11 527	52	4	46	10 947	991	234	194	5	(D)	1	(D)
40 Custer County .....	214	52 379	156	25	126	46 991	4 330	1 090	700	14	3 673	6	4 890
41 Broken Bow .....	102	31 805	64	16	69	29 086	2 979	767	475	8	2 352	3	4 745
42 Balance of county .....	112	20 574	92	9	57	17 905	1 351	323	225	6	1 321	3	145
43 Dakota County .....	166	53 422	105	12	100	50 005	5 400	1 259	776	8	2 802	1	(D)
44 South Sioux City .....	118	43 327	72	8	73	40 561	4 235	1 001	635	6	(D)	1	(D)
45 Balance of county .....	48	10 095	33	4	27	9 444	1 165	258	141	2	(D)	-	-
46 Dawes County .....	136	43 559	85	7	100	42 362	5 003	1 201	762	8	2 412	3	(D)
47 Chadron .....	97	34 013	56	5	74	33 428	4 298	1 013	641	6	(D)	2	(D)
48 Balance of county .....	39	9 546	29	2	26	8 934	705	188	121	2	(D)	1	(D)
49 Dawson County .....	295	107 769	186	21	194	102 244	10 480	2 368	1 377	19	9 144	8	6 373
50 Cozad .....	68	22 514	41	5	41	20 973	2 846	603	337	4	2 963	1	(D)
51 Gothenburg .....	68	22 226	47	3	48	20 002	1 875	426	264	4	(D)	2	(D)
52 Lexington .....	112	44 993	64	10	80	43 805	4 699	1 123	646	9	4 305	5	4 820
53 Balance of county .....	47	18 036	34	3	25	17 464	1 060	216	130	2	(D)	-	-
54 Deuel County .....	50	20 270	32	7	31	19 496	1 792	397	263	3	865	-	-
55 Dixon County .....	82	8 933	70	7	44	7 537	731	177	150	5	988	1	(D)
56 Dodge County .....	411	179 084	229	19	290	174 203	19 684	4 518	2 755	22	9 645	9	17 334
57 Fremont .....	298	159 931	135	16	229	157 594	17 869	4 107	2 430	16	8 561	8	(D)
58 Balance of county .....	113	19 153	94	3	61	16 609	1 815	411	325	6	1 084	1	(D)
59 Douglas County .....	3 281	2 200 852	1 280	125	2 400	2 170 454	275 089	66 154	34 045	99	121 289	35	287 148
60 Omaha .....	2 805	1 987 853	1 021	105	2 135	1 963 442	250 656	60 838	30 843	85	115 306	33	(D)
61 Ralston .....	49	22 201	25	1	30	21 760	3 136	728	428	1	(D)	-	-
62 Balance of county .....	427	190 798	234	19	235	185 252	21 297	4 588	2 774	13	(D)	2	(D)
63 Dundee County .....	42	7 547	37	1	20	5 970	739	188	111	1	(D)	1	(D)
64 Fillmore County .....	106	23 938	78	10	73	21 657	2 259	549	399	7	3 264	3	(D)
65 Franklin County .....	65	11 712	50	6	32	10 223	843	206	143	2	(D)	1	(D)
66 Frontier County .....	28	7 695	23	3	15	7 206	413	92	65	2	(D)	-	-
67 Furnas County .....	106	20 675	83	5	69	17 741	1 770	461	332	6	1 133	3	340

See footnotes at end of table.



## Kind-of-business groups (establishments with payroll)—Con.

Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
1 229	1 419 864	822	1 295 442	1 129	743 238	1 022	344 553	651	327 710	2 870	668 506	421	200 632	1 848	551 550
16	20 450	27	32 244	19	11 307	27	10 389	13	4 695	49	14 766	9	3 531	42	10 163
14	(D)	24	(D)	17	(D)	27	10 389	13	4 695	40	13 430	9	3 531	39	(D)
2	(D)	3	(D)	2	(D)	-	-	-	-	9	1 336	-	-	3	(D)
7	3 752	5	10 122	10	4 770	4	(D)	5	415	19	1 741	3	726	8	(D)
1	(D)	-	-	1	(D)	-	-	-	-	1	(D)	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	(D)	2	(D)	-	-	-	-	-	-	1	(D)	-	-	2	(D)
13	6 094	5	7 739	6	2 295	7	(D)	4	333	20	1 810	3	(D)	10	1 404
11	17 387	10	9 383	7	3 077	13	3 094	9	1 092	18	4 560	7	2 129	19	(D)
8	16 348	10	9 383	5	(D)	13	3 094	9	1 092	17	(D)	6	(D)	18	(D)
3	1 039	-	-	2	(D)	-	-	-	-	1	(D)	1	(D)	1	(D)
6	1 814	2	(D)	4	735	2	(D)	1	(D)	10	407	-	-	2	(D)
5	4 795	4	4 214	2	(D)	5	367	3	395	15	1 503	2	(D)	4	1 190
25	39 458	24	39 174	33	21 381	27	12 147	25	8 402	73	22 370	6	2 816	52	12 834
14	35 128	22	(D)	22	16 260	25	(D)	23	(D)	52	20 100	4	(D)	46	10 970
11	4 330	2	(D)	11	5 121	2	(D)	2	(D)	21	2 270	2	(D)	6	1 864
9	6 061	2	(D)	12	4 755	6	1 040	3	(D)	17	1 933	4	1 156	9	(D)
8	3 750	5	(D)	5	3 919	1	(D)	5	300	13	1 195	2	(D)	5	523
3	(D)	2	(D)	3	(D)	-	(D)	3	(D)	4	525	2	(D)	2	(D)
5	(D)	3	180	2	(D)	1	(D)	2	(D)	9	670	-	-	3	(D)
15	10 782	13	10 817	13	8 572	4	296	3	(D)	37	4 778	6	702	11	(D)
6	8 585	8	(D)	4	2 465	3	(D)	2	(D)	14	1 832	3	(D)	9	1 065
9	2 197	5	(D)	9	6 107	1	(D)	1	(D)	23	2 946	3	(D)	2	(D)
16	4 598	7	3 227	8	4 299	4	341	4	382	25	1 739	5	569	7	(D)
7	6 876	6	7 664	5	1 482	5	481	3	(D)	8	1 052	3	(D)	7	343
8	7 269	7	5 775	8	3 875	7	1 452	4	1 114	12	1 668	2	(D)	9	2 762
5	6 631	6	(D)	5	(D)	7	1 452	4	1 114	11	(D)	2	(D)	7	(D)
3	638	1	(D)	3	(D)	-	-	-	-	1	(D)	-	-	2	(D)
11	10 493	11	8 821	17	5 336	8	2 232	4	885	22	3 191	4	(D)	14	(D)
8	9 561	11	8 821	9	3 028	8	2 232	4	885	14	(D)	4	(D)	14	(D)
3	932	-	-	8	2 308	-	-	-	-	8	(D)	-	-	-	-
11	3 959	5	5 353	6	2 126	1	(D)	3	(D)	18	1 388	1	(D)	5	705
13	7 599	4	5 592	5	3 254	7	549	1	(D)	22	3 579	1	(D)	8	854
6	6 164	1	(D)	4	(D)	7	549	-	-	14	2 880	1	(D)	8	854
7	1 435	3	(D)	1	(D)	-	-	1	(D)	8	699	-	-	-	-
14	8 846	6	11 124	10	7 162	10	1 848	6	460	24	2 600	3	(D)	18	(D)
8	6 707	4	(D)	4	2 699	7	1 642	3	231	11	1 309	2	(D)	12	(D)
6	2 139	2	(D)	4	4 463	3	206	3	229	13	1 291	1	(D)	6	490
14	9 941	11	10 839	13	6 689	10	2 162	8	1 012	24	2 576	6	2 208	20	3 001
5	(D)	5	4 312	5	(D)	9	(D)	7	(D)	8	1 614	3	(D)	16	(D)
9	(D)	6	6 527	8	(D)	1	(D)	1	(D)	16	962	3	(D)	4	(D)
9	10 251	8	7 908	15	9 844	4	455	8	2 758	29	6 918	3	(D)	15	7 307
6	(D)	7	(D)	9	7 084	4	455	7	(D)	19	4 975	3	(D)	11	6 088
3	(D)	1	(D)	6	2 760	-	-	1	(D)	10	1 943	-	-	4	1 219
9	11 241	11	9 871	6	2 724	10	2 451	2	(D)	25	4 517	5	1 215	21	4 994
6	(D)	6	5 285	5	(D)	8	(D)	2	(D)	18	3 709	4	(D)	17	(D)
3	(D)	5	4 586	1	(D)	2	(D)	-	-	7	808	1	(D)	4	(D)
17	20 617	18	20 092	16	17 443	20	4 117	10	2 780	42	7 522	9	3 357	35	10 799
4	(D)	3	(D)	1	(D)	5	1 869	4	1 355	6	1 293	2	(D)	11	4 812
4	(D)	5	6 336	3	(D)	6	632	3	(D)	11	961	3	(D)	7	695
5	9 296	8	11 918	5	2 895	9	1 616	3	(D)	18	3 401	4	2 416	14	(D)
4	481	2	(D)	7	10 795	-	-	-	-	7	1 867	-	-	3	(D)
3	(D)	2	(D)	8	12 809	2	(D)	1	(D)	10	2 404	1	(D)	1	(D)
10	1 957	3	(D)	3	883	2	(D)	1	(D)	16	1 165	2	(D)	1	(D)
28	37 812	22	45 947	21	14 168	28	6 395	18	4 765	77	17 608	11	5 680	54	14 849
17	33 212	18	40 561	16	13 545	27	(D)	14	4 204	57	15 482	7	(D)	49	13 214
11	4 600	4	5 386	5	623	1	(D)	4	561	20	2 126	4	(D)	5	1 635
253	455 060	144	386 597	220	167 519	231	117 289	155	163 148	725	240 819	85	69 902	453	161 683
219	388 528	128	331 131	190	145 615	213	107 718	138	157 267	644	213 908	77	68 622	408	(D)
2	(D)	4	3 861	7	6 182	-	-	3	(D)	9	5 451	1	(D)	3	(D)
32	(D)	12	51 605	23	15 722	18	9 571	14	(D)	72	21 460	7	(D)	42	8 821
4	(D)	3	(D)	2	(D)	3	393	-	-	2	(D)	2	(D)	2	(D)
9	3 946	4	2 767	6	2 331	8	1 196	3	(D)	22	2 923	4	(D)	7	1 323
5	2 954	3	1 878	2	(D)	2	(D)	1	(D)	11	1 000	2	(D)	3	(D)
4	1 331	2	(D)	1	(D)	-	-	-	-	3	263	1	(D)	2	(D)
7	5 156	10	6 416	8	1 362	3	(D)	4	631	16	1 328	4	834	8	(D)

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
				Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
Nebraska—Con.														
1	Gage County .....	291	101 343	177	24	206	97 903	9 771	2 307	1 413	16	5 850	5	7 968
2	Beatrice .....	198	82 453	106	17	149	80 099	8 114	1 915	1 157	10	4 225	3	(D)
3	Balance of county .....	93	18 890	71	7	57	17 804	1 657	392	256	6	1 625	2	(D)
4	Garden County .....	36	6 004	28	1	21	4 102	443	107	87	3	589	1	(D)
5	Garfield County .....	32	10 282	21	1	25	10 193	905	202	117	3	1 373	-	-
6	Gosper County .....	25	2 818	20	4	11	2 512	296	65	62	1	(D)	-	-
7	Grant County .....	20	2 606	16	2	9	1 882	187	43	38	2	(D)	1	(D)
8	Greeley County .....	43	9 676	35	2	29	8 869	670	159	121	5	1 394	2	(D)
9	Hall County .....	579	296 700	291	41	410	290 132	34 790	8 124	4 639	29	19 863	7	60 026
10	Grand Island .....	491	265 240	238	33	355	260 619	31 747	7 415	4 205	23	17 326	7	60 026
11	Balance of county .....	88	31 460	53	8	55	29 513	3 043	709	434	6	2 537	-	-
12	Hamilton County .....	88	26 511	52	6	60	25 261	2 681	618	355	7	2 156	6	2 197
13	Aurora .....	60	19 995	32	6	44	19 228	2 139	496	288	6	(D)	5	(D)
14	Balance of county .....	28	6 516	20	-	16	6 033	542	122	67	1	(D)	1	(D)
15	Harlan County .....	73	14 766	46	8	52	13 361	1 348	297	213	6	1 828	1	(D)
16	Hayes County .....	11	2 810	8	-	8	(D)	(D)	(D)	(D)	-	-	-	-
17	Hitchcock County .....	41	5 390	37	2	22	4 110	480	107	87	1	(D)	-	-
18	Holt County .....	165	50 729	124	12	111	47 977	4 697	1 147	694	12	4 158	4	(D)
19	O'Neill .....	76	34 502	52	4	62	33 785	3 534	896	515	6	2 493	2	(D)
20	Balance of county .....	89	16 227	72	8	49	14 192	1 163	251	179	6	1 665	2	(D)
21	Hooker County .....	20	2 751	16	1	12	2 434	193	41	36	1	(D)	1	(D)
22	Howard County .....	81	16 181	56	8	51	15 109	1 559	363	237	5	1 473	2	(D)
23	Jefferson County .....	130	39 533	87	8	91	37 791	4 053	965	593	9	2 139	5	4 846
24	Fairbury .....	90	33 067	54	6	68	32 245	3 414	823	517	4	1 082	5	4 846
25	Balance of county .....	40	6 466	33	2	23	5 546	639	142	76	5	1 057	-	-
26	Johnson County .....	64	14 473	46	9	39	12 410	1 161	278	233	4	1 332	4	(D)
27	Kearney County .....	79	18 969	58	4	48	18 140	2 027	475	287	8	4 333	1	(D)
28	Minden .....	44	16 871	28	2	36	(D)	(D)	(D)	(D)	5	3 683	1	(D)
29	Balance of county .....	35	2 098	30	2	12	(D)	(D)	(D)	(D)	3	650	-	-
30	Keith County .....	155	67 742	106	7	106	65 486	6 332	1 394	743	9	5 268	6	3 813
31	Ogallala .....	123	61 151	82	7	85	59 441	5 788	1 278	669	8	(D)	4	(D)
32	Balance of county .....	32	6 591	24	-	21	6 045	544	116	74	1	(D)	2	(D)
33	Keya Paha County .....	20	2 136	18	1	9	1 861	122	28	16	-	-	-	-
34	Kimball County .....	74	24 344	48	4	47	23 087	2 321	531	297	2	(D)	2	(D)
35	Kimball .....	65	20 876	43	3	42	19 705	2 071	472	273	2	(D)	2	(D)
36	Balance of county .....	9	3 468	5	1	5	3 382	250	59	24	-	-	-	-
37	Knox County .....	155	26 930	122	8	100	24 961	2 615	573	429	13	3 287	3	508
38	Lancaster County .....	1 762	923 287	825	109	1 213	907 628	118 578	27 980	15 591	69	53 390	29	127 561
39	Lincoln .....	1 637	896 014	730	99	1 159	882 287	115 620	27 339	15 124	66	52 610	29	127 561
40	Balance of county .....	125	27 273	95	10	54	25 341	2 958	641	467	3	780	-	-
41	Lincoln County .....	404	189 656	219	16	271	183 409	20 576	4 869	2 517	17	9 759	11	27 005
42	North Platte .....	334	179 832	163	12	241	175 139	19 824	4 690	2 422	11	8 128	11	27 005
43	Balance of county .....	70	9 824	56	4	30	8 270	752	179	95	6	1 631	-	-
44	Logan County .....	8	810	7	-	6	(D)	(D)	(D)	(D)	1	(D)	1	(D)
45	Loup County .....	4	618	4	-	3	(D)	(D)	(D)	(D)	1	(D)	-	-
46	McPherson County .....	5	(D)	3	-	3	(D)	(D)	(D)	(D)	-	-	-	-
47	Madison County .....	414	173 104	231	19	276	168 619	18 770	4 487	2 598	20	10 105	6	19 805
48	Norfolk .....	300	143 164	145	13	215	140 611	16 078	3 816	2 185	12	7 567	5	(D)
49	Balance of county .....	114	29 940	86	6	61	28 008	2 692	671	413	8	2 538	1	(D)
50	Merrick County .....	102	26 422	78	4	66	24 607	2 097	523	336	8	2 606	1	(D)
51	Central City .....	51	15 686	35	1	40	15 167	1 512	402	235	4	1 259	1	(D)
52	Balance of county .....	51	10 736	43	3	26	9 440	585	121	101	4	1 347	-	-
53	Morrill County .....	72	14 162	49	7	39	12 785	1 298	312	212	3	(D)	4	1 400
54	Nance County .....	62	7 079	46	4	37	5 956	813	181	132	4	1 022	1	(D)
55	Nemaha County .....	112	26 638	81	2	72	24 316	2 413	582	374	7	2 126	4	(D)
56	Auburn .....	76	23 629	51	2	51	22 054	2 075	501	290	7	2 126	4	(D)
57	Balance of county .....	36	3 009	30	-	21	2 262	338	81	84	-	-	-	-
58	Nuckolls County .....	95	24 481	74	3	65	23 517	2 111	554	342	4	(D)	3	(D)
59	Superior .....	59	17 878	44	2	40	17 202	1 630	429	253	2	(D)	3	(D)
60	Balance of county .....	36	6 603	30	1	25	6 315	481	125	89	2	(D)	-	-
61	Otoe County .....	192	67 612	125	15	141	64 795	6 479	1 503	846	12	3 063	6	5 634
62	Nebraska City .....	119	51 731	71	8	98	50 615	5 216	1 209	658	7	2 096	4	(D)
63	Balance of county .....	73	15 881	54	7	43	14 180	1 263	294	188	5	967	2	(D)
64	Pawnee County .....	50	10 353	37	6	30	9 158	726	158	123	4	(D)	-	-

See footnotes at end of table.



1982—Con.

followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.															
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
22	20 978	16	22 104	27	11 832	22	6 673	9	2 668	44	7 734	10	2 742	35	9 354
14	18 640	10	19 122	15	8 127	22	6 673	8	(D)	29	6 337	8	(D)	30	(D)
8	2 338	6	2 982	12	3 705	-	-	1	(D)	15	1 397	2	(D)	5	(D)
3	1 299	-	-	4	(D)	-	-	-	-	5	693	1	(D)	4	377
4	2 471	2	(D)	3	3 511	2	(D)	1	(D)	3	117	1	(D)	6	1 007
4	681	-	-	1	(D)	-	-	-	-	3	582	-	-	2	(D)
2	(D)	-	-	-	-	-	-	1	(D)	3	227	-	-	-	(D)
7	1 116	2	(D)	4	(D)	1	(D)	-	-	6	454	1	(D)	1	(D)
26	36 872	36	56 158	40	26 509	50	20 517	28	12 746	102	28 411	10	4 847	82	24 183
23	35 419	32	49 396	27	16 018	48	(D)	27	(D)	87	24 790	9	(D)	72	19 909
3	1 453	4	6 762	13	10 491	2	(D)	1	(D)	15	3 621	1	(D)	10	4 274
6	(D)	6	6 134	8	4 053	3	(D)	3	(D)	9	1 468	5	1 656	7	893
4	(D)	5	(D)	1	(D)	3	(D)	3	(D)	5	858	5	1 656	7	893
2	(D)	1	(D)	7	(D)	-	-	-	-	4	610	-	-	-	-
8	2 535	4	3 456	7	1 607	6	584	2	(D)	13	1 214	1	(D)	4	295
2	(D)	-	-	2	(D)	-	-	-	-	3	(D)	-	-	1	(D)
6	1 403	2	(D)	-	-	-	-	-	-	10	(D)	1	(D)	2	(D)
17	11 706	9	10 240	12	7 283	10	2 137	6	1 173	23	2 405	5	1 062	13	(D)
8	8 308	6	(D)	4	(D)	7	1 666	4	(D)	10	1 460	4	(D)	11	(D)
9	3 398	3	(D)	8	(D)	3	471	2	(D)	13	945	1	(D)	2	(D)
2	(D)	3	(D)	1	(D)	-	-	-	-	2	(D)	1	(D)	1	(D)
8	3 231	3	2 707	6	2 865	2	(D)	2	(D)	16	1 172	2	(D)	5	1 250
11	8 063	8	8 266	8	4 737	9	1 784	4	2 098	21	2 267	3	1 279	13	2 312
9	(D)	7	(D)	4	(D)	9	1 784	3	(D)	13	1 612	3	1 279	11	(D)
2	(D)	1	(D)	4	(D)	-	-	1	(D)	8	655	-	-	2	(D)
4	1 419	2	(D)	7	5 102	3	232	1	(D)	10	1 006	2	(D)	2	(D)
6	(D)	3	(D)	2	(D)	3	135	3	(D)	13	2 156	2	(D)	7	1 905
4	(D)	3	(D)	1	(D)	3	135	3	(D)	8	1 551	2	(D)	6	(D)
2	(D)	-	-	1	(D)	-	-	-	-	5	605	-	-	1	(D)
6	(D)	9	16 000	19	18 828	13	2 173	4	(D)	22	4 305	3	830	15	2 409
4	(D)	6	14 057	13	17 501	13	2 173	4	(D)	16	3 523	3	830	14	(D)
2	(D)	3	1 943	6	1 327	-	-	-	-	6	782	-	-	1	(D)
2	(D)	-	-	2	(D)	-	-	-	-	4	(D)	-	-	1	(D)
5	6 227	5	5 162	8	2 331	3	(D)	2	(D)	11	2 103	2	(D)	7	1 994
4	(D)	4	(D)	5	(D)	3	(D)	2	(D)	11	2 103	2	(D)	7	1 994
1	(D)	1	(D)	3	(D)	-	-	-	-	-	-	-	-	-	-
15	5 618	8	5 318	10	3 558	5	519	2	(D)	28	2 775	6	382	10	(D)
111	(D)	71	159 881	119	79 275	115	51 256	92	37 270	290	102 724	48	(D)	269	81 099
103	177 917	70	(D)	106	69 693	115	51 256	91	(D)	272	97 308	48	(D)	259	77 384
8	(D)	1	(D)	13	9 582	-	-	1	(D)	18	5 416	-	-	10	3 715
26	31 298	18	35 944	30	26 259	31	10 086	21	7 181	57	15 301	10	6 394	50	14 182
21	29 717	17	(D)	22	22 455	29	(D)	21	7 181	51	14 920	9	(D)	49	(D)
5	1 581	1	(D)	8	3 804	2	(D)	-	-	6	381	1	(D)	1	(D)
1	(D)	-	-	1	(D)	-	-	-	-	2	(D)	-	-	-	-
1	(D)	-	-	-	-	-	-	-	-	1	(D)	-	-	-	-
1	(D)	-	-	2	(D)	-	-	-	-	-	(D)	-	-	-	-
28	38 795	21	26 916	23	16 177	41	12 507	23	12 301	60	13 005	8	5 464	46	13 544
18	34 698	15	21 832	16	11 867	40	(D)	21	(D)	43	11 399	5	(D)	40	(D)
10	4 097	6	5 084	7	4 310	1	(D)	2	(D)	17	1 606	3	(D)	6	(D)
9	6 499	5	2 094	10	10 115	3	449	4	250	19	1 698	2	(D)	5	451
4	(D)	4	(D)	5	4 035	3	449	4	250	8	1 043	2	(D)	5	451
5	(D)	1	(D)	5	6 080	-	-	-	-	11	655	-	-	-	-
7	2 810	5	4 627	2	(D)	2	(D)	1	(D)	10	823	1	(D)	4	618
5	2 579	2	(D)	5	744	3	140	1	(D)	12	798	2	(D)	2	(D)
7	5 258	6	5 445	8	3 739	8	743	4	239	19	2 739	2	(D)	7	722
3	(D)	5	(D)	5	(D)	8	743	2	(D)	11	1 940	2	(D)	4	(D)
4	(D)	1	(D)	3	(D)	-	-	2	(D)	8	799	-	-	3	(D)
8	6 019	3	(D)	7	4 616	7	1 304	4	(D)	13	1 246	2	(D)	14	4 074
2	(D)	3	(D)	-	-	7	1 304	4	(D)	6	875	2	(D)	11	(D)
6	(D)	-	-	7	4 616	-	-	-	-	7	371	-	-	3	(D)
18	17 411	12	16 886	16	8 753	12	3 055	4	954	33	4 362	5	1 739	23	2 938
10	14 293	8	(D)	11	5 765	10	(D)	3	(D)	23	3 592	3	(D)	19	(D)
8	3 118	4	(D)	5	2 988	2	(D)	1	(D)	10	770	2	(D)	4	(D)
6	2 157	2	(D)	6	1 834	2	(D)	2	(D)	6	445	1	(D)	1	(D)



**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
				Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
Nebraska—Con.														
1	Perkins County -----	44	8 408	33	2	24	7 380	701	178	95	6	(D)	1	(D)
2	Phelps County -----	138	51 714	89	10	86	50 010	5 228	1 245	626	8	6 032	4	(D)
3	Holdrege -----	109	49 596	63	8	79	48 693	5 094	1 211	589	7	(D)	4	(D)
4	Balance of county -----	29	2 118	26	2	7	1 317	134	34	37	1	(D)	-	-
5	Pierce County -----	86	24 357	62	7	68	23 066	2 203	516	371	6	1 613	1	(D)
6	Platte County -----	336	128 042	179	26	236	123 251	14 838	3 574	2 073	16	7 591	6	13 281
7	Columbus -----	263	118 106	123	18	197	114 621	14 075	3 404	1 950	11	6 236	5	(D)
8	Balance of county -----	73	9 936	56	8	39	8 630	763	170	123	5	1 355	1	(D)
9	Polk County -----	73	15 076	56	5	41	13 907	1 290	314	216	5	905	2	(D)
10	Red Willow County -----	197	78 331	122	15	140	76 514	8 975	2 103	1 160	8	3 656	6	7 966
11	McCook -----	161	74 361	90	14	124	73 266	8 589	2 013	1 101	6	(D)	5	(D)
12	Balance of county -----	36	3 970	32	1	16	3 248	386	90	59	2	(D)	1	(D)
13	Richardson County -----	150	40 707	107	13	97	38 539	3 835	875	567	7	2 113	5	(D)
14	Falls City -----	93	31 815	57	11	71	30 730	3 337	760	476	6	(D)	3	(D)
15	Balance of county -----	57	8 892	50	2	26	7 809	498	115	91	1	(D)	2	(D)
16	Rock County -----	32	7 462	16	4	23	7 269	706	171	105	3	1 176	1	(D)
17	Saline County -----	143	43 401	99	8	96	41 172	4 238	1 003	600	9	2 043	6	4 578
18	Crete -----	64	29 776	41	2	48	28 766	2 978	713	399	3	623	4	(D)
19	Balance of county -----	79	13 625	58	6	48	12 406	1 260	290	201	6	1 420	2	(D)
20	Sarpy County -----	484	254 411	238	21	303	249 903	28 327	6 854	3 845	16	9 392	10	51 792
21	Bellevue -----	198	138 676	74	7	147	137 466	16 224	3 821	2 227	6	1 077	6	37 889
22	La Vista -----	44	29 704	17	-	30	29 614	4 192	1 061	558	-	-	1	(D)
23	Papillion -----	77	23 001	41	6	44	21 511	2 352	559	360	3	1 123	2	(D)
24	Balance of county -----	165	63 030	106	8	82	61 312	5 559	1 413	700	7	7 192	1	(D)
25	Saunders County -----	194	50 019	134	20	116	45 597	4 807	1 158	688	10	2 377	4	1 988
26	Wahoo -----	68	20 000	39	7	45	18 828	1 984	511	342	5	(D)	2	(D)
27	Balance of county -----	126	30 019	95	13	71	26 769	2 823	647	346	5	(D)	2	(D)
28	Scotts Bluff County -----	441	205 899	247	26	310	200 224	23 116	5 522	2 975	25	14 848	10	18 405
29	Gering -----	82	26 736	48	7	57	25 800	3 241	801	529	5	2 986	1	(D)
30	Scottsbluff -----	233	155 991	102	10	186	153 978	17 666	4 206	2 060	13	9 891	6	(D)
31	Balance of county -----	126	23 172	97	9	67	20 446	2 209	515	386	7	1 871	3	(D)
32	Seward County -----	164	50 661	117	9	100	48 018	4 325	1 045	723	8	3 145	5	4 787
33	Seward -----	82	31 732	49	7	58	30 674	2 911	718	456	4	(D)	3	(D)
34	Balance of county -----	82	18 929	68	2	42	17 344	1 414	327	267	4	(D)	2	(D)
35	Sheridan County -----	134	33 577	100	16	82	30 047	2 853	674	404	7	1 804	2	(D)
36	Sherman County -----	49	7 514	41	2	34	6 823	644	146	118	3	702	-	-
37	Sioux County -----	11	2 447	9	1	9	(D)	(D)	(D)	(D)	2	(D)	2	(D)
38	Stanton County -----	40	5 359	32	3	20	4 630	597	123	131	3	(D)	1	(D)
39	Thayer County -----	98	30 264	68	12	65	29 326	2 491	586	367	8	626	2	(D)
40	Thomas County -----	20	3 284	15	3	10	2 654	189	46	34	1	(D)	-	-
41	Thurston County -----	61	19 629	48	10	31	18 100	1 122	256	160	2	(D)	1	(D)
42	Valley County -----	76	19 170	52	2	57	18 612	1 913	468	269	7	2 483	4	(D)
43	Ord -----	40	12 432	26	1	29	12 237	1 244	308	176	4	(D)	3	(D)
44	Balance of county -----	36	6 738	26	1	28	6 375	669	160	93	3	(D)	1	(D)
45	Washington County -----	159	46 414	95	9	120	44 748	5 488	1 285	894	12	3 758	2	(D)
46	Blair -----	110	41 053	59	5	95	40 099	4 896	1 127	776	9	(D)	2	(D)
47	Balance of county -----	49	5 361	36	4	25	4 649	592	158	118	3	(D)	-	-
48	Wayne County -----	107	34 236	72	5	78	32 811	3 688	821	533	4	(D)	3	(D)
49	Wayne -----	81	32 120	47	4	63	31 065	3 497	773	490	3	(D)	3	(D)
50	Balance of county -----	26	2 116	25	1	15	1 746	191	48	43	1	(D)	-	-
51	Webster County -----	66	10 371	54	6	40	9 217	780	193	134	3	1 323	-	-
52	Wheeler County -----	10	859	8	1	4	501	23	4	8	-	-	-	-
53	York County -----	184	67 330	108	18	120	64 466	6 734	1 541	968	10	6 765	7	5 382
54	York -----	136	59 790	72	11	98	58 117	6 073	1 388	843	8	(D)	6	(D)
55	Balance of county -----	48	7 540	36	7	22	6 349	661	153	125	2	(D)	1	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

1982—Con.

followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.															
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
2	(D)	2	(D)	1	(D)	1	(D)	-	-	6	301	1	(D)	4	449
7	10 389	7	11 438	6	5 216	10	2 676	8	2 223	15	2 503	4	1 803	17	(D)
6	(D)	7	11 438	5	(D)	10	2 676	8	2 223	12	2 221	4	1 803	16	(D)
1	(D)	-	-	1	(D)	-	-	-	-	3	282	-	-	1	(D)
10	3 513	7	5 820	11	8 072	3	152	4	385	19	2 131	3	233	4	(D)
24	27 869	14	22 560	17	9 391	27	9 667	17	4 661	63	13 615	5	2 490	47	12 126
17	26 727	13	(D)	15	(D)	27	9 667	15	(D)	47	12 484	5	2 490	42	(D)
7	1 142	1	(D)	2	(D)	-	-	2	(D)	16	1 131	-	-	5	(D)
6	2 287	3	882	7	3 762	2	(D)	-	-	11	876	1	(D)	4	(D)
11	15 588	15	20 486	11	5 132	19	6 772	9	3 237	25	6 863	4	1 726	32	5 088
8	(D)	15	20 486	9	(D)	19	6 772	7	(D)	20	6 439	4	1 726	31	(D)
3	(D)	-	-	2	(D)	-	-	2	(D)	5	424	-	-	1	(D)
11	9 960	7	8 813	6	3 506	13	2 190	8	1 489	22	2 741	5	1 352	13	(D)
6	(D)	6	(D)	3	(D)	11	(D)	6	(D)	14	1 881	4	(D)	12	2 368
5	(D)	1	(D)	3	(D)	2	(D)	2	(D)	8	860	1	(D)	1	(D)
2	(D)	2	(D)	3	1 605	1	(D)	-	-	8	587	1	(D)	2	(D)
13	8 885	7	3 744	10	6 299	4	(D)	2	(D)	31	3 977	5	1 933	9	(D)
3	5 611	3	(D)	5	4 077	4	(D)	1	(D)	15	2 007	3	(D)	7	(D)
10	3 274	4	(D)	5	2 222	-	-	1	(D)	16	1 970	2	(D)	2	(D)
35	53 712	22	45 235	42	38 073	19	8 457	12	3 336	86	22 939	11	5 489	50	11 478
14	18 032	11	39 440	15	9 253	14	6 824	9	2 570	41	13 258	3	2 586	28	6 537
5	(D)	2	(D)	4	919	1	(D)	1	(D)	11	3 352	1	(D)	4	453
5	3 240	4	3 193	4	4 916	2	(D)	-	-	9	1 543	3	(D)	9	1 118
11	(D)	5	(D)	16	22 985	2	(D)	2	(D)	25	4 786	4	(D)	9	3 370
16	13 381	10	6 196	13	7 215	5	(D)	3	(D)	37	3 541	4	849	14	4 086
7	5 902	4	(D)	4	2 469	4	(D)	1	(D)	8	1 444	3	(D)	7	1 277
9	7 479	6	(D)	9	4 746	1	(D)	2	(D)	29	2 097	1	(D)	7	2 809
30	52 197	20	40 155	27	19 585	36	12 479	23	7 543	73	16 004	10	3 279	56	15 729
7	6 128	3	(D)	6	3 223	5	1 514	1	(D)	16	3 773	2	(D)	11	2 270
16	41 790	13	36 741	11	10 453	27	10 335	19	(D)	37	9 213	5	1 726	39	12 197
7	4 279	4	(D)	10	5 909	4	630	3	(D)	20	3 018	3	(D)	6	1 262
10	9 454	8	9 037	13	9 302	6	1 666	6	2 560	25	4 450	6	1 526	13	2 091
5	7 522	4	(D)	6	3 292	6	1 666	5	(D)	11	2 186	3	1 230	11	(D)
5	1 932	4	(D)	7	6 010	-	-	1	(D)	14	2 254	3	296	2	(D)
13	8 539	4	4 816	7	3 659	9	2 487	2	(D)	17	2 608	4	1 238	17	4 142
8	1 319	1	(D)	6	1 607	3	85	1	(D)	7	539	1	(D)	4	778
1	(D)	1	(D)	1	(D)	1	(D)	-	-	1	(D)	-	-	-	-
2	(D)	1	(D)	1	(D)	-	-	-	-	10	1 419	-	-	2	(D)
14	6 219	8	4 058	7	12 296	2	(D)	-	(D)	17	1 823	2	(D)	5	2 037
3	(D)	1	(D)	1	(D)	-	-	-	-	2	(D)	-	-	2	(D)
6	3 282	2	(D)	1	(D)	2	(D)	1	(D)	10	756	2	(D)	4	850
7	4 552	4	2 971	6	1 398	5	477	1	(D)	11	981	3	819	9	3 114
4	4 171	1	(D)	2	(D)	2	(D)	1	(D)	5	373	3	(D)	4	(D)
3	381	3	(D)	4	(D)	3	(D)	-	-	6	608	-	(D)	5	(D)
14	8 875	7	11 615	14	5 564	12	1 513	5	1 340	53	4 840	4	(D)	17	3 671
10	(D)	7	11 615	10	4 256	12	1 513	5	1 340	23	3 609	3	(D)	14	3 635
4	(D)	-	-	4	1 308	-	-	-	-	10	1 231	1	(D)	3	36
11	6 993	6	8 452	9	2 189	7	988	5	686	20	3 659	2	(D)	11	2 093
7	6 326	5	(D)	7	(D)	7	988	5	686	14	3 146	2	(D)	10	(D)
4	667	1	(D)	2	(D)	-	-	-	-	6	513	-	-	1	(D)
4	(D)	4	(D)	5	1 733	5	553	4	486	11	862	3	(D)	1	(D)
1	(D)	-	-	-	-	-	-	-	-	3	(D)	-	-	-	-
6	14 674	10	14 265	12	5 585	13	3 417	9	868	28	6 524	7	1 638	18	5 348
5	(D)	7	13 824	8	2 313	12	(D)	9	868	19	5 126	6	(D)	18	5 348
1	(D)	3	441	4	3 272	1	(D)	-	-	9	1 398	1	(D)	-	-



**Table 9. Counties Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
<b>Nebraska</b> -----	<b>(X)</b>	<b>6 995 482</b>	<b>6 995 482</b>	<b>100.0</b>	<b>Nebraska—Con.</b>				
Douglas -----	1	2 200 852	2 200 852	31.5	Pierce -----	46	24 357	6 521 589	93.2
Lancaster -----	2	923 287	3 124 139	44.7	Kimball -----	47	24 344	6 545 933	93.6
Hall -----	3	296 700	3 420 839	48.9	Cedar -----	48	23 981	6 569 914	93.9
Sarpy -----	4	254 411	3 675 250	52.5	Fillmore -----	49	23 938	6 593 852	94.3
Scotts Bluff -----	5	205 899	3 881 149	55.5	Chase -----	50	21 408	6 615 260	94.6
Buffalo -----	6	190 260	4 071 409	58.2	Furnas -----	51	20 675	6 635 935	94.9
Lincoln -----	7	189 656	4 261 065	60.9	Deuel -----	52	20 270	6 656 205	95.2
Dodge -----	8	179 084	4 440 149	63.5	Thurston -----	53	19 629	6 675 834	95.4
Madison -----	9	173 104	4 613 253	65.9	Valley -----	54	19 170	6 695 004	95.7
Adams -----	10	151 288	4 764 541	68.1	Kearney -----	55	18 969	6 713 973	96.0
Platte -----	11	128 042	4 892 583	69.9	Butler -----	56	17 996	6 731 969	96.2
Dawson -----	12	107 769	5 000 352	71.5	Clay -----	57	17 455	6 749 424	96.5
Gage -----	13	101 343	5 101 695	72.9	Brown -----	58	16 549	6 765 973	96.7
Cheyenne -----	14	80 571	5 182 266	74.1	Howard -----	59	16 181	6 782 154	97.0
Red Willow -----	15	78 331	5 260 597	75.2	Polk -----	60	15 076	6 797 230	97.2
Keith -----	16	67 742	5 328 339	76.2	Harlan -----	61	14 766	6 811 996	97.4
Otoe -----	17	67 612	5 395 951	77.1	Johnson -----	62	14 473	6 826 469	97.6
York -----	18	67 330	5 463 281	78.1	Morill -----	63	14 162	6 840 631	97.8
Dakota -----	19	53 422	5 516 703	78.9	Franklin -----	64	11 712	6 852 343	98.0
Box Butte -----	20	53 126	5 569 829	79.6	Webster -----	65	10 371	6 862 714	98.1
Custer -----	21	52 379	5 622 208	80.4	Pawnee -----	66	10 353	6 873 067	98.3
Phelps -----	22	51 714	5 673 922	81.1	Garfield -----	67	10 282	6 883 349	98.4
Holt -----	23	50 729	5 724 651	81.8	Greeley -----	68	9 676	6 893 025	98.5
Seward -----	24	50 661	5 775 312	82.6	Dixon -----	69	8 933	6 901 958	98.7
Saunders -----	25	50 019	5 825 331	83.3	Perkins -----	70	8 408	6 910 366	98.8
Washington -----	26	46 414	5 871 745	83.9	Frontier -----	71	7 695	6 918 061	98.9
Cass -----	27	45 647	5 917 392	84.6	Dundy -----	72	7 547	6 925 608	99.0
Dawes -----	28	43 559	5 960 951	85.2	Sherman -----	73	7 514	6 933 122	99.1
Saline -----	29	43 401	6 004 352	85.8	Rock -----	74	7 462	6 940 584	99.2
Richardson -----	30	40 707	6 045 059	86.4	Nance -----	75	7 079	6 947 663	99.3
Cuming -----	31	39 685	6 084 744	87.0	Garden -----	76	6 004	6 953 667	99.4
Jefferson -----	32	39 533	6 124 277	87.5	Boyd -----	77	5 889	6 959 556	99.5
Wayne -----	33	34 236	6 158 513	88.0	Hitchcock -----	78	5 390	6 964 946	99.6
Sheridan -----	34	33 577	6 192 090	88.5	Stanton -----	79	5 359	6 970 305	99.6
Cherry -----	35	31 172	6 223 262	89.0	Thomas -----	80	3 284	6 973 589	99.7
Thayer -----	36	30 264	6 253 526	89.4	Gosper -----	81	2 818	6 976 407	99.7
Colfax -----	37	29 028	6 282 554	89.8	Hayes -----	82	2 810	6 979 217	99.8
Antelope -----	38	28 943	6 311 497	90.2	Hooker -----	83	2 751	6 981 968	99.8
Boone -----	39	28 256	6 339 753	90.6	Grant -----	84	2 606	6 984 574	99.8
Knox -----	40	26 930	6 366 683	91.0	Sioux -----	85	2 447	6 987 021	99.9
Nemaha -----	41	26 638	6 393 321	91.4	Keya Paha -----	86	2 136	6 989 157	99.9
Hamilton -----	42	26 511	6 419 832	91.8	Blaine -----	87	1 770	6 990 927	99.9
Burt -----	43	26 497	6 446 329	92.1	Wheeler -----	88	859	6 991 786	99.9
Memick -----	44	26 422	6 472 751	92.5	Arthur -----	89	830	6 992 616	100.0
Nuckolls -----	45	24 481	6 497 232	92.9	Logan -----	90	810	6 993 426	100.0
					Loup -----	91	618	6 994 044	100.0
					Banner -----	(X)	(D)	(X)	(X)
					McPherson -----	(X)	(D)	(X)	(X)

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
<b>Nebraska</b> -----	<b>(X)</b>	<b>6 995 482</b>	<b>6 995 482</b>	<b>100.0</b>	<b>Nebraska—Con.</b>				
Omaha -----	1	1 987 853	1 987 853	28.4	Beatrice -----	12	82 453	4 443 374	63.5
Lincoln -----	2	896 014	2 883 867	41.2	Sidney -----	13	76 227	4 519 601	64.6
Grand Island -----	3	265 240	3 149 107	45.0	McCook -----	14	74 361	4 593 962	65.7
North Platte -----	4	179 832	3 328 939	47.6	Ogallala -----	15	61 151	4 655 113	66.5
Kearney -----	5	171 159	3 500 098	50.0	York -----	16	59 790	4 714 903	67.4
Fremont -----	6	159 931	3 660 029	52.3	Nebraska City -----	17	51 731	4 766 634	68.1
Scottsbluff -----	7	155 991	3 816 020	54.5	Alliance -----	18	50 466	4 817 100	68.9
Hastings -----	8	144 955	3 960 975	56.6	Holdrege -----	19	49 596	4 866 696	69.6
Norfolk -----	9	143 164	4 104 139	58.7	Lexington -----	20	44 993	4 911 689	70.2
Bellevue -----	10	138 676	4 242 815	60.7	South Sioux City -----	21	43 327	4 955 016	70.8
Columbus -----	11	118 106	4 360 921	62.3					

See footnotes at end of table.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
Nebraska—Con.					Nebraska—Con.				
Blair .....	22	41 053	4 996 069	71.4	Papillion .....	36	23 001	5 413 450	77.4
O'Neill .....	23	34 502	5 030 571	71.9	Cozad .....	37	22 514	5 435 964	77.7
Chadron .....	24	34 013	5 064 584	72.4	Gothenburg .....	38	22 226	5 458 190	78.0
Fairbury .....	25	33 067	5 097 651	72.9	Ralston .....	39	22 201	5 480 391	78.3
Wayne .....	26	32 120	5 129 771	73.3	Plattsmouth .....	40	21 435	5 501 826	78.6
Falls City .....	27	31 815	5 161 586	73.8	Kimball .....	41	20 876	5 522 702	78.9
Broken Bow .....	28	31 805	5 193 391	74.2	Schuyler .....	42	20 320	5 543 022	79.2
Seward .....	29	31 732	5 225 123	74.7	Wahoo .....	43	20 000	5 563 022	79.5
Crete .....	30	29 776	5 254 899	75.1	Aurora .....	44	19 995	5 583 017	79.8
La Vista .....	31	29 704	5 284 603	75.5	Superior .....	45	17 878	5 600 895	80.1
West Point .....	32	28 158	5 312 761	75.9	Minden .....	46	16 871	5 617 766	80.3
Valentine .....	33	27 323	5 340 084	76.3	Central City .....	47	15 686	5 633 452	80.5
Gering .....	34	26 736	5 366 820	76.7	Ord .....	48	12 432	5 645 884	80.7
Auburn .....	35	23 629	5 390 449	77.1	David City .....	49	10 338	5 656 222	80.9

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.





# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the non-employer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

**Leased departments**—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

**Nonemployer firms**—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-I-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and



gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

2,972 (Number of total establishments)  
 -1,900 (Number of establishments with payroll)  
 1,072 (Number of establishments without payroll)

The sales of the 1,072 establishments is \$27,006 (000).

**Table 1. Summary Statistics for the State: 1982**

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll				
		Number		Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	Retail trade <sup>2</sup> .....	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	14 760



As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-1-3.)

### Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

### General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general



merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)  
Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

**Conventional department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Frequently have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

2. Provide centralized check-out service.

3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.

4. Do not have a catalog order desk.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)**—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.



**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

## **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational and utility trailer dealers (SIC 556)**—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive



vehicles, such as snowmobiles, dunebuggies, and gocarts; aircraft; and new equipment and supplies, not elsewhere classified.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

**Furriers and fur shops (SIC 568)**—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

### **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,



television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous home furnishing stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio and television stores (SIC 5732)**—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

**Record shops (SIC 5733 pt.)**—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

**Musical instrument stores (SIC 5733 pt.)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

### **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the



basis of their usual trade designation rather than on a strict interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

**Mail order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

**Automatic merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.



**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

**Cigar stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

# APPENDIX B.

## General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### 1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

**NOTICE** - Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO  
**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, Indiana 47134

**DUE DATE: FEBRUARY 15, 1983**

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**Note** - Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

#### Item 1 - EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES (9 digits)  
2 ☐ NO - Enter current EI No. →

#### Item 2 - PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE: P.O. boxes or rural routes are not physical locations.**

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC. STATE ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 3 ☐ No legal boundaries  
2 ☐ NO 4 ☐ Don't know

c. Type of municipality where physically located

096 1 ☐ City, village, or borough 3 ☐ Other or don't know  
2 ☐ Town or township

d. Name of county where physically located

#### Item 3 - OPERATIONAL STATUS

Number of months  
002

a. How many months during 1982 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1982.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive

Figures only

Month Day Year  
3 ☐ Ceased operation - Give date →  
4 ☐ Sold or leased to another operator - Give date at right AND enter name, etc., below

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

#### Item 4 - ORGANIZATIONAL STATUS - Mark (X) the ONE box which best describes this establishment during 1982.

- 003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Government - Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of cooperative association.)  
9 ☐ Other - Specify \_\_\_\_\_

#### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either **Preferred** or **Acceptable**

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	628

#### Item 5 - DOLLAR VOLUME OF BUSINESS IN 1982

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil.	Thou.	Dol.
010		

#### Item 6 - PAYROLL AND EMPLOYMENT

a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

Mil.	Thou.	Dol.
030		

(2) FIRST QUARTER payroll

Mil.	Thou.	Dol.
031		

b. Employment in 1982

Number

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

Number
032

#### Item 9 - KIND OF BUSINESS - Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1982.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →



Item 11 – MERCHANDISE LINES					c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? <span style="float: right;">Number 079</span>					
Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.					
<b>HOW TO REPORT PERCENTS</b>	If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Per-cent					
	• Report whole percents				39					
	Not acceptable				38.76					
Merchandise lines		Cen-sus use	Estimated sales during 1982							
			Mil.	Thou.	Dol.	Per-cent				
(Categories appropriate to individual form)										
1										
NAME, ADDRESS, AND ZIP CODE					1982	Mil.	Thou.	Dol.		
KIND-OF-BUSINESS DESCRIPTION					081					
					Sales					
					Annual payroll	082				
					Census use	088				
2										
NAME, ADDRESS, AND ZIP CODE					1982	Mil.	Thou.	Dol.		
KIND-OF-BUSINESS DESCRIPTION					081					
					Sales					
					Annual payroll	082				
					Census use	088				
3										
NAME, ADDRESS, AND ZIP CODE					1982	Mil.	Thou.	Dol.		
KIND-OF-BUSINESS DESCRIPTION					081					
					Sales					
					Annual payroll	082				
					Census use	088				
4										
NAME, ADDRESS, AND ZIP CODE					1982	Mil.	Thou.	Dol.		
KIND-OF-BUSINESS DESCRIPTION					081					
					Sales					
					Annual payroll	082				
					Census use	088				

  

**NOTE** Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

Item 13 – OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION																			
a. Is this company owned or controlled by another company?		ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE																	
097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <table style="display: inline-table; border-collapse: collapse;"><tr><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td></tr></table>																	
b. Does this company own or control any other company or companies?		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE																	
098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <table style="display: inline-table; border-collapse: collapse;"><tr><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td><td style="border: 1px solid black; width: 20px; height: 15px;"></td></tr></table>																	

# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
53	GENERAL MERCHANDISE CROUP STORES		5733 pt.	Record shops.....	5703
5311 pt.	Conventional department stores.....	5301	5733 pt.	Musical instrument stores.....	5703
5311 pt.	Discount or mass merchandising department stores...	5301	58	EATING AND DRINKING PLACES	
5311 pt.	National chain department stores.....	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5331	Variety stores.....	5302	5812 pt.	Social caterers.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Cafeterias.....	5801
			5812 pt.	Refreshment places.....	5801
54	FOOD STORES		5812 pt.	Contract feeding.....	5802
5411	Grocery stores.....	5400	5812 pt.	Ice cream, frozen custard stands.....	5801
5423	Meat and fish (seafood) markets.....	5400	5813	Drinking places (alcoholic beverages).....	5801
5431	Fruit stores and vegetable markets.....	5400	59	MISCELLANEOUS RETAIL STORES	
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Drug stores.....	5901
5451	Dairy products stores.....	5400	5912 pt.	Proprietary stores.....	5901
5462	Retail bakeries--baking and selling.....	5400	5921	Liquor stores.....	5902
5463	Retail bakeries--selling only.....	5400	5931	Used merchandise stores.....	5903
5499	Miscellaneous food stores.....	5400	5941 pt.	General line sporting goods stores.....	5904
			5941 pt.	Specialty line sporting goods stores.....	5904
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942	Book stores.....	5905
5511	Motor vehicle dealers--new and used cars.....	5501	5943	Stationery stores.....	5905
5521	Motor vehicle dealers--used cars only.....	5501	5944	Jewelry stores.....	5906
5531 pt.	Tire, battery, and accessory dealers.....	5502	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Other auto and home supply stores.....	5502	5946	Camera and photographic supply stores.....	5908
5541	Casoline service stations.....	5504	5947	Cift, novelty, and souvenir shops.....	5905
5551	Boat dealers.....	5503	5948	Luggage and leather goods stores.....	5905
5561	Recreational and utility trailer dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5571	Motorcycle dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
			5961 pt.	Other mail-order houses.....	5910
56	APPAREL AND ACCESSORY STORES		5962	Automatic merchandising machine operators.....	5802
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
			5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602	5992	Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5993	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5999 pt.	Optical goods stores.....	5913
			5999 pt.	Pet shops.....	5914
5681	Furriers and fur shops.....	5601	5999 pt.	Typewriter stores.....	5905
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916





## APPENDIX D.

### Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

#### Standard Metropolitan Statistical Areas

---

SMSA and definition

---

**Lincoln, Nebr.**

Lancaster County, Nebr.

**Omaha, Nebr.-Iowa**

Pottawattamie County, Iowa

Douglas County, Nebr.

Sarpy County, Nebr.

**Sioux City, Iowa-Nebr.**

Woodbury County, Iowa

Dakota County, Nebr.

---





# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business	Percent of sales†—		SIC code	Kind of business	Percent of sales†—	
		From administrative records¹	Estimated²			From administrative records¹	Estimated²
	<b>Retail trade³ 4</b> .....	1	0	57	<b>Furniture, home furnishings, and equipment stores</b> .....	1	0
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	2	2	5712	Furniture stores .....	0	0
521, 3	Building materials and supply stores .....	2	2	5713, 4, 9	Home furnishing stores .....	2	1
521	Lumber and other building materials dealers .....	2	2	5713	Floor covering stores .....	2	1
523	Paint, glass, and wallpaper stores .....	1	0	5714	Drapery, curtain, and upholstery stores .....	0	1
525	Hardware stores .....	2	1	5719	Miscellaneous home furnishing stores .....	4	0
526	Retail nurseries, lawn and garden supply stores .....	2	0				
527	Mobile home dealers .....	1	2	572	Household appliance stores .....	0	0
53	<b>General merchandise group stores</b> .....	0	0	573	Radio, television, and music stores .....	1	1
531	Department stores (incl. leased depts.)⁵ 6 .....	0	0	5732	Radio and television stores .....	2	1
531	Department stores (excl. leased depts.)⁵ .....	0	0	5733	Music stores .....	0	0
531 pt.	Conventional⁵ .....	0	0	5733 pt.	Record shops .....	0	0
531 pt.	Discount or mass merchandising⁵ .....	0	0	5733 pt.	Musical instrument stores .....	0	0
531 pt.	National chain⁵ .....	0	0	58	<b>Eating and drinking places</b> .....	1	1
533	Variety stores .....	0	0	5812	Eating places .....	1	1
539	Miscellaneous general merchandise stores .....	0	0	5812 pt.	Restaurants and lunchrooms .....	1	1
54	<b>Food stores</b> .....	0	0	5812 pt.	Cafeterias .....	2	1
541	Grocery stores .....	0	0	5812 pt.	Refreshment places .....	1	1
542	Meat and fish (seafood) markets .....	2	0	5812 pt.	Other eating places .....	1	0
546	Retail bakeries .....	2	1	5813	Drinking places (alcoholic beverages) .....	3	1
5462	Retail bakeries—baking and selling .....	(D)	(D)	591	<b>Drug and proprietary stores</b> .....	2	1
5463	Retail bakeries—selling only .....	(D)	(D)	591 pt.	Drug stores .....	2	1
543, 4, 5, 9	Other food stores .....	1	0	591 pt.	Proprietary stores .....	1	5
543	Fruit stores and vegetable markets .....	4	3	59 ex. 591	<b>Miscellaneous retail stores</b> .....	1	0
544	Candy, nut, and confectionery stores .....	2	1	592	Liquor stores .....	2	1
545	Dairy products stores .....	0	1	593	Used merchandise stores .....	2	1
549	Miscellaneous food stores .....	2	1	594	Miscellaneous shopping goods stores .....	1	0
55 ex. 554	<b>Automotive dealers</b> .....	2	0	5941	Sporting goods stores and bicycle shops .....	1	0
551	Motor vehicle dealers—new and used cars .....	2	0	5941 pt.	General line sporting goods stores .....	1	0
552	Motor vehicle dealers—used cars only .....	3	0	5941 pt.	Specialty line sporting goods stores .....	1	1
553	Auto and home supply stores .....	1	1	5942	Book stores .....	1	0
553 pt.	Tire, battery, and accessory dealers .....	0	1	5943	Stationery stores .....	2	2
553 pt.	Other auto and home supply stores .....	3	5	5944	Jewelry stores .....	1	0
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	0	5945	Hobby, toy, and game shops .....	2	1
555	Boat dealers .....	2	0	5946	Camera and photographic supply stores .....	1	0
556	Recreational and utility trailer dealers .....	1	0	5947	Gift, novelty, and souvenir shops .....	2	0
557	Motorcycle dealers .....	(D)	(D)	5948	Luggage and leather goods stores .....	3	2
559	Automotive dealers, n.e.c. .....	(D)	(D)	5949	Sewing, needlework, and piece goods stores .....	2	1
554	<b>Gasoline service stations</b> .....	1	0	596	Nonstore retailers .....	0	0
56	<b>Apparel and accessory stores</b> .....	1	0	5961	Mail order houses .....	0	0
561	Men's and boys' clothing and furnishings stores .....	1	1	5962	Automatic merchandising machine operators .....	0	0
562, 3, 8	Women's clothing and specialty stores and furriers .....	1	1	5963	Direct selling establishments .....	0	0
562	Women's ready-to-wear stores .....	0	1	598	Fuel and ice dealers .....	2	1
563, 8	Women's accessory and specialty stores and furriers .....	2	1	5983	Fuel oil dealers .....	5	0
565	Family clothing stores .....	0	0	5984	Liquefied petroleum gas (bottled gas) dealers .....	2	1
566	Shoe stores .....	1	0	5982	Fuel and ice dealers, n.e.c. .....	0	0
566 pt.	Men's shoe stores .....	3	0	5992	Florists .....	1	1
566 pt.	Women's shoe stores .....	1	0	5993	Cigar stores and stands .....	1	0
566 pt.	Children's and juveniles' shoe stores .....	2	1	5994	News dealers and newsstands .....	1	4
566 pt.	Family shoe stores .....	1	0	5999	Miscellaneous retail stores, n.e.c. .....	1	0
564, 9	Other apparel and accessory stores .....	3	2	5999 pt.	Optical goods stores .....	0	0
564	Children's and infants' wear stores .....	1	2	5999 pt.	Pet shops .....	2	0
569	Miscellaneous apparel and accessory stores .....	4	1	5999 pt.	Typewriter stores .....	1	1
				5999 pt.	Other miscellaneous retail stores, n.e.c. .....	2	1

† Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

⁴Excludes nonemployer direct sellers, SIC 5963.

⁵Includes sales from catalog order desks.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.





## **APPENDIX F. Geographic Notes**

There are no geographic notes for the State of Nebraska.





## REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

Please send me the items marked (X) below.

☐ Corrections (if there are any) for this publication — **Retail Trade, Nebraska, RC82-A-28**

If you purchase several different reports from the 1982 Economic Censuses, you should complete this form from each of the reports and return it to the address shown below to receive publication corrections. However, you should complete the following on **only** one of the forms.

☐ Guide to the 1982 Economic Censuses and Related Statistics

☐ Monthly Product Announcement — A monthly notice of all products released by the Census Bureau during the previous month — useful primarily to persons who plan to purchase publications, tapes, etc., in the future.

Publication announcements and order forms — Mark (X) subjects in which you are interested.

☐ Retail Trade

☐ Wholesale Trade

☐ Service Industries

☐ Construction Industries

☐ Manufacturing

☐ Mineral Industries

☐ Transportation

☐ Economic Censuses of  
Outlying Areas (Puerto Rico,  
Guam, Virgin Islands, and  
Northern Mariana Islands)

☐ Enterprise Statistics

☐ Minority- and Women-  
Owned Businesses

☐ Agriculture

☐ County Business Patterns

☐ Quarterly Financial Report

☐ Governments

☐ Foreign Trade

☐ Population

☐ Housing

☐ International Statistics

☐ Geography

☐ Guides, Catalogs, etc.

Name

Organization

Address/PO Box

City

State

ZIP Code

Mail completed form to ↓

**Customer Services  
DUSD  
Bureau of the Census  
Washington, D.C. 20233**





# **MONTHLY PRODUCT ANNOUNCEMENT**

**A way to know about  
new products from the  
BUREAU OF THE CENSUS**

The Monthly Product Announcement is a free list describing all Census Bureau products that become available each month. Included are order forms for requesting materials from the Census and the U.S. Government Printing Office.

**Computer Tape Files**

**Microfiche**

**Printed Maps**

**Publications**



Subscribe to the Monthly Product Announcement. Complete the coupon below. No charge.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Street Address/PO Box

\_\_\_\_\_  
Place, State, and ZIP Code

Mail to:

Data User Services Division  
Customer Services (Publications)  
Bureau of the Census  
Washington, D.C. 20233



# ВУЛКАН ПРЕДЛОЖЕНИЕ

ВУЛКАН  
ПРЕДЛОЖЕНИЕ

ВУЛКАН  
ПРЕДЛОЖЕНИЕ



ВУЛКАН  
ПРЕДЛОЖЕНИЕ

# PUBLICATION PROGRAM

## 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

### Final Reports

#### Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

### Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

### Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.



Superintendent of Documents  
U.S. Government Printing Office  
Washington, D.C. 20402



**Official Business**

Penalty for Private Use, \$300

POSTAGE AND FEES PAID  
U.S. DEPARTMENT OF COMMERCE  
COM-202

**Special Fourth-Class  
Rate—Book**









Census REF HF 5429.3 .U535x  
1984 V.1 PT. 28-36

Census of Retail Trade  
Geographic Area

1989



CB/Bureau of the Census Library



5 0673 01047713 4